**ACRA’s Mission**

Our mission is to promote the professional, ethical, and business practices of the cultural resources industry, including all of its affiliated disciplines, for the benefit of the resources, the public, and the members of the association by:

- promoting and supporting the business needs of cultural resources practitioners;
- promoting professionalism in the cultural resources industry;
- promoting and providing educational and training opportunities for the cultural resources industry; and
- promoting public awareness of cultural resources and its diverse fields.

A basic tenet of ACRA’s philosophy is the cost efficiency of private-sector firms in meeting the need for expertise in cultural resource management. ACRA is strongly opposed to unfair competition from tax-supported contracting programs. We believe that a greater benefit to society, and to the resources, derives from the existence of a healthy community of tax-paying, job-generating, private-sector CRM businesses.

**ACRA OFFICERS**

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**ACRA Lapel Pins**

are available to employees of member firms for $3 each.

ACRA  
1744 Washington Ave Ext.  
Rensselaer, NY 12144

Make checks payable to:  
The American Cultural Resources Association
MESSAGE FROM THE PRESIDENT

By Karen Hartgen

PRESERVE AMERICA 2007 AWARDS

On May 9th 2007, Nellie Longsworth and I represented ACRA at the 2007 Preserve America Presidential Awards Ceremony at the White House. Representatives from SAA and SHA were also in attendance. Four awards were given, two for Heritage Tourism and two for Private Preservation. The USS Midway Museum in California and the Natchitoches-Cane River Region Heritage Tourism Initiative Louisiana were honored for their public outreach and economic development impact.

The History Channel - Save Our History (SOH) was launched in 2003. In the first three years they received 1500 grant applications from every state in the country and awarded 82 grants. They also developed resources such as an educator's manual, teacher awards, student scholarships and teacher training. They have a partnership with the City of New York to promote heritage tourism.

The Downtown St. Louis Missouri Revitalization was started by two private firms that invested in four National Register properties that spurred an interest in developing the historic industrial and commercial buildings in the city's core.

A reception in the East Garden followed the award ceremony.

SECRETARY OF DEFENSE 2007 ENVIRONMENTAL AWARDS

On June 7th, 2007, Nellie Longsworth and I represented ACRA at the 45th Annual Secretary of Defense Environmental Awards at the Pentagon. Since 1962, the Department of Defense has recognized individuals, teams and installations for their achievements in the area of compliance restoration, conservation, pollution prevention, acquisitions and cultural resources. Mr. Philip Grone, Deputy under Secretary of Defense, sees natural and cultural resource stewardship as part of the Department of Defense mission for the security of this nation.

The 2007 Award Winners were:

Natural Resources Conservation Award
Arnold Air Force Base Tennessee, received the Natural Resources Conservation Award

Cultural Resource Management Award
Mr. Cary M. O'Donnell, Hickman Air Force Base, Hawaii, received the Cultural Resource Management Award. He incorporated Hickman's rich cultural heritage into the overall mission; invited the local community to participate in landscape maintenance of a Native Hawaiian burial vault, and replaced invasive wetlands plants with native Hawaiian species; implemented Preserve America's Interpretative Plan.

...continued on Page 4
for Heritage tourism; educated base planners and engineers on adaptive use of historic structures; completed Integrated Cultural Resource Management Plans for all installations under the 15th Airlift Wing's command; and developed a Residential and Non-Residential Building Preservation Plan and streetscape assessments.

Cultural Resource Management Award

Fort Drum, New York, received the Cultural Resource Management Award for developing and applied site hardening techniques to reclaim and preserve cultural resources constructing mock Middle Eastern archeological sites to instruct pilots on recognizing and avoiding cultural resources during live fire activities; developing and distributing training aids (playing cards with cultural resources on them) to soldiers deployed overseas for recognizing and avoiding sensitive cultural resources; saving over $100,000 per year in survey costs through predictive modeling; and incurring no delays due to cultural resource conflicts or damage to any cultural properties during new construction projects.

Environmental Quality Award

Tinker Air Force Base, Oklahoma, received the Environmental Quality Award; Marine Corps Base Camp Smedley D. Butler, Japan.

Pollutions Preventions Award

Marine Corps base Hawaii, received the Pollutions Preventions Award; Pollution Prevention Afloat Team Naval Sea Systems Command, Washington D.C, also received the Pollution Prevention Award.

Environmental Restoration Award

Dover Air Force Base, Delaware, received the Environmental Restoration Award.

One of the judges was our own Jeff Altschul of SRI.

Why not serve ACRA as a board member or an officer?

Why not consider serving as an ACRA board member or as an officer? What a perfect way to have a voice in the governance of the organization and to contribute to its success. In the upcoming ACRA elections to be held later this summer, board member slots for small, medium, and large businesses are open, as well as several officer positions. The board meets twice a year (once at the annual meeting and again usually in the spring), and board members are expected to attend both meetings and to serve on ACRA committees. Officers also attend the board meetings and serve on committees, and obviously undertake additional duties depending on the office.

If you are interested in being considered for a board seat or officer position, please contact Terry Majewski, the chair of this year's Nominations Committee at tmajewski@sricrm.com or at 520-721-4309 as soon as possible. Be sure to indicate which positions you are interested in and what size firm you represent. In order for your name to be on the ballot, your firm’s dues must be current.
Mark your calendars now for the 2007 ACRA Conference in St. Petersburg, Florida, Sept. 27-30. Think beaches, sunshine and a dinner cruise on Tampa Bay! Yes, it will still be hot and beach weather in Florida then!

Archaeological Consultants, Inc. (ACI), of Sarasota and SouthArc, Inc., of Gainesville are looking forward to hosting the upcoming 12th Annual ACRA Conference.

St. Petersburg is a small, pedestrian-friendly city featuring a variety of wonderful museums (including the world-class Salvador Dali Museum for those who like their art a bit different), shops, restaurants and recreational opportunities. Tampa Bay is right next door and the Gulf of Mexico beaches are a short drive away, so we encourage you to bring your families and significant others. And, oh yes—there is a conference focusing heavily on business.

Conference Hotel

A block of rooms has been reserved at the Hilton St. Petersburg Bayfront. For reservations, contact the hotel directly at (727)894-5000 or through Brand Reservations at 800-HILTONS (800-445-8667).

Please identify yourself as a member of the American Cultural Resources Association to get the special $89/night rate (single or double, plus 12% tax). There is an additional fee of $10/day for parking, but the hotel does provide free shuttle service within five miles of the hotel, and also there is the Suncoast Beach Trolley. For those who want a little Florida vacation time, the conference rate may be provided for several days before and after the conference depending upon availability.

Reservations must be made by Monday, August 27 to guarantee conference rates.

The hotel is located at 333 First Street South, within walking distance of all downtown attractions. It is a full-service conference hotel with a 24-hour business center, heated pool with bar and whirlpool, complete fitness center, full-service spa, restaurant and a Starbucks coffee shop. Plus good views of the bay and St. Petersburg for most rooms.

By Lucy Wayne

..continued on Page 6
Travel

St. Petersburg is serviced by two airports, Tampa International about 25 miles away across the beautiful Tampa Bay causeway drive, and St. Petersburg-Clearwater about 18 miles away. The latter is a small airport with limited service to select cities. Transportation from Tampa International Airport to the Hilton is provided by Super Shuttle ($26/person) or tax (about $45). The Hilton does not have shuttle service to the airports.

Please bear in mind that late September is still within the Florida hurricane season, although we have put in a very strong request for perfect weather. The purchase of travel insurance for non-refundable costs (like airline tickets) is recommended.

Conference Registration

A conference registration form will be available very soon. Please check MembersOnly regularly for an announcement. The deadline for early registration will be August 24. Your registration fees will cover all conference events, including special social events (see below). Discounted guest packages will be available for access to social events and the awards luncheon.

Conference Happenings

We begin with the SRIF workshop on the Business of CRM on Thursday, Sept. 27. Registration is limited to 25 people and will be handled directly through SRIF. Again, watch MembersOnly for registration information.

Our Opening Session includes a welcome to Florida by noted Florida archaeologist, AIA contributor, author, and raconteur, Jerald Milanich. The next Opening Session speaker will be CEO and highly successful entrepreneur Lew Bennett, author of How to Manage and Market a Successful Practice, who will talk to us about growing a business. This session will conclude with the annual business meeting with updates from Karen Hartgen, Mike Polk, Ian Burrow and Nellie Longsworth on what ACRA has been doing and what is new in our world. This will be your opportunity to ask questions and yes - gripe!

Other conference sessions include a panel discussion on teaming and networking led by Kay Simpson of the Louis Berger Group, an OSHA session presented by Bill Self of William Self & Associates, and a panel of long-term employees who will talk about why they took their job and more, importantly-why they stay.

We are also presenting a basic business session that will include up to date information on pension plans (what is available, how they differ, etc.), and perhaps some guidance on financing a business and major purchases (financing, depreciation, etc.). We are working on an insurance session, which will hopefully include information on an important new opportunity for ACRA members. And of course, we have our annual Awards Luncheon on Saturday.

Let’s Get Social!

Naturally there will also be great opportunities for networking, ranging from casual get togethers in the comfortable lobby of the Hilton or at the poolside bar, to our official events.

We will have a welcoming reception Friday night at the waterfront St. Petersburg Museum of History. Enjoy hors d’oeuvres (think flank steak, coconut shrimp, wild mushroom strudel, etc.) and complimentary beer, wine and soft drinks in the glass enclosed First Airline Pavilion overlooking Tampa Bay. The reception will include access to the Museum’s galleries and exhibits.
On Saturday night, we will have a spectacular three-hour dinner cruise of Tampa Bay and the inland waterway on the three-deck paddle-wheeler, StarLite Princess. You will have your choice of dinner from a 12-entrée menu, plus hot appetizers, salad, bread, dessert, coffee and tea. Cash bar service is available, plus live music for listening and dancing. Round-trip transportation will be provided from the hotel.

Conference Sponsorships

Following the successful footsteps of last year's conference chair, Charissa Wang Durst, the co-hosts of the 2007 annual meeting would like to invite our fellow ACRA members to become conference sponsors and get your names before the members. We would like to thank Joe Joseph of New South Associates for starting the ball rolling at the Landmark Status level! Suggested levels are:

- Landmark Status $500 +
- National Significance $250-499
- State Significance $100-249
- Local Significance ? $99

The first six donors of over $1000 will be considered "Conference Sponsors," and will be noted as such in the Conference Program, at the Plenary Session and at the special events. The first six donors of $500 to $999 will be considered "Coffee Break Sponsors," and will be noted on the conference program and on signage at the breaks. All other donors, regardless of amount, will be gratefully acknowledged on MembersOnly in the order they are received, and will be noted in the Conference Program. It's not too early to mail your check of support for ACRA and our most important annual event.

Please make checks payable to A.C.I. and mail to ACRA 2007 Conference, c/o Joan Deming, Archaeological Consultants, Inc., 8110 Blaikie Court, Suite A, Sarasota, FL 34240.

For More Information:

First, watch MembersOnly for conference updates and registration information.

Second, contact either Joan Deming at (941)379-6206 or aci.jdeming@comcast.net, or Lucy Wayne at (352)372-2633 or lucy@southarc.com.
The Business of CRM: Contracting and Project Management
September 27, 2007
St. Petersburg, Florida
Hilton St. Petersburg Bayfront

A Workshop from the SRI Foundation and Mead & Hunt, Inc.
Sponsored by the American Cultural Resource Association (ACRA)

Having difficulties developing proposals and negotiating contracts that are to your firm's best advantage? Struggling to keep your projects within budget? Can't seem to deliver products on time? Looking for ways to improve the quality of your firm's work? Then this one-day workshop is for you! We will provide you with tools and strategies to improve your business. Nothing theoretical here! These strategies and tools are proven to work well in the often challenging world of CRM.

WHAT WILL YOU LEARN?

The workshop focuses on proposal preparation and project management. Topics include:

- Requests for proposals
- Project scoping as part of preparing a proposal
- Costing out a project
- Preparing the proposal package
- Negotiating a contract
- Developing a work plan
- Maintaining project quality
- Monitoring project progress and costs
- Communicating effectively with clients and project teams

WHO ARE THE INSTRUCTORS?

This one-day workshop, held in conjunction with the American Cultural Resource Association (ACRA) 2007 Annual Conference, is taught by Mr. Terry Klein, Executive Director of the SRI Foundation, and Ms. Amy Squitieri, Vice President of Mead & Hunt, Inc. With a combined 40 years of experience, Amy and Terry have successfully managed projects large and small for local, state, federal, and private clients across the country. Amy serves on Mead & Hunt's Board of Directors, directs the firm's historic preservation services, and actively manages CRM projects. Prior to joining the SRI Foundation, Terry was a Vice President of URS Corporation, managing the firm's Archaeology and Historic Architecture Group. Before his tenure at URS, he was Assistant Director of The Berger Group's cultural resource division.

For more information about registration or the course, contact Terry Klein at tklein@srifoundation.org or call (505) 892-5587

Space is limited REGISTER EARLY!

SRI Foundation 333 Rio Rancho Drive NE, Suite 103 Rio Rancho NM 87124
**LEGISLATIVE UPDATE**

**CURRENT PRESERVATION NEWS FROM WASHINGTON**

By Nellie Longsworth, Government Affairs Consultant

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**Good News! Preservation Funding Increased By The House Appropriations Committee**

After years of level funding, the Historic Preservation Fund was increased "across the boards" in the full House Appropriations Committee. The subcommittee mark of $40 million for the States was boosted to $45 million for FY08 through an amendment offered by Ben Chandler (D-KY). The full committee supported the higher mark which is an increase of almost $10 million over funding in the past several years. The Tribes were increased to $6.5 million, up from $3.9 million. Save America Treasures was funded at $20 million (an increase over $12.6 million in 2007) and Preserve America at $10 million (up from $5 million.). The Advisory Council on Historic Preservation was increased to $5.481 million for FY08. The National Endowments were increased to $160 million each and the National Heritage Areas rose to $20 million, a $6 million increase over 2007.

At the Preserve America Summit in New Orleans last October, there was a hue and cry for updating preservation information universally. Such a project would be directed by the NPS and would coordinate the digitization of the National Register, State and Federal Agency preservation records, GIS'ing of NPS, SHPO and federal agency records, and the development of a unified and inter-connector SHPO inventory database. The President put $5 million in his FY08 Budget for the NPS to initiate a multi-year program but it received no funding in the House subcommittee mark.

Credit for the increase is shared by the 260 preservationists who lobbied both the House and Senate for increased funding levels during Preservation Lobby Day in early March. Members of ACRA will be invited to participate in the Lobby Day activities next year - March 3-4 2008. We will be joining the National Conference of SHPOs, Preservation Action, the National Trust and the National Alliance of Preservation Commissions on a myriad of issues.

There is good news for almost every Interior agency funded by the Interior Committee. The National Park Service received $2.2 billion, a $228 increase over 2007. This included $199 million to allow the hiring of 3,000 seasonal employees and 1,000 full-time workers. $50 million was provided for the NPS centennial challenge which will be matched by private donations. The Bureau of Land Management (BLM) funding was increased by $26 million, for a total of $1.046 billion, over and above that for wildfire related spending. Non-wildfire fund for the Forest Service totaled $2.6 billion, $100 million above that of 2007. Wildfire funding was increase for both the Forest Service and Interior. Lastly, the Fish and Wildlife Service funding was over $84 million from last year at $1.4 billion and endangered species was increased to $152 million.

The bill will go to the House floor during June and the Senate will be working on its appropriation measure in late June. All of these funding levels are above the President's recommendations and there is some worry about a veto of the final measure.

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**Farm Bill Has Important Impact On Farmland Containing Historic And Archaeological Sites**

This is the year of the Farm Bill, which is reconsidered every five years. It is a huge bill - including everything from commodities to conservation to food stamps. In 2002, language was added by Rep. Leonard Boswell (D-IA) to make farms with historic and archaeological sites eligible for a significant easement program that
saves the farm for agricultural use "in perpetuity." Briefly, in 2002, the Congress enacted the farm bill to include historic and archaeological sites as eligible for the Farm Ranchland Protection Program (FRPP). The FRPP program has saved over 145,000 acres in the past two years in this category. It has protected farms near historic battlefield sites, farms adjacent to centuries old Indian Mounds, and farms that have been in the same family for several generations. The voluntary easement program protects farmers from property tax escalation and insures that property will remain in agriculture use and will never be divided or used for development purposes.

There are stipulations:
- Voluntary participation
- Farms must be listed or eligible for the National Register of Historic Places - Undocumented sites and structures can have their eligibility determined or be listed with the assistance of the State Historic Preservation Office (SHPO)
- Easement length - in perpetuity
- Fair market valuation of land before and after easement is determined by the State, tribal, local government or a non-governmental organization with existing farmland protection programs who also may participate in supplementing the easement cost.
- Owner agrees to not convert land to non-agricultural use and conveys certain rights, title and interest in property to above entities but retains rights, title, and interest in the easement deed.
- Owner may contribute up to 25% of appraised fair market value of the easement for tax purposes.
- Federal share is limited to 50% of purchased easement price.

Example: Farmer Jones has a 1,000 acre farm with a structure that is on the National Register. The value of an acre is $600 for a total worth of $600,000. The farmer goes to a qualified non-governmental land trust that assists in revaluing the land for purposes of an "in perpetuity" easement. They agree that the farm will be worth $300,000 when under the easement. To compensate for this, the US Department of Agriculture (USDA) will make a payment of $150,000 to the farmer and the land trust with match the $150,000. The farmer, however, may choose to contribute up to 25% of the value for tax purposes ($75,000).

In the past couple of years, various farm measures have been introduced by members of the House, none of which retained the historic and archaeological language. Our concern increased when the subcommittee did not include the language in their mark-up on May 22nd. Rep. Leonard Boswell (D-IA) seemed ready, however, to reintroduce the language at the Full Committee markup.

On May 24-25, SHA Government Affairs Chair Judy Bense came to Washington to lobby the issue. Staffers in both House and Senate expressed surprise at the omission. During a meeting with Rep. Alan Boyd (D-FL) (who is a farmer), he showed concern about the missing language and said that he would talk to Conservation Subcommittee Chair Rep. Tim Holden (R-PA). Within two hours, we were informed that Rep. Holden was committed to reinstating the language and this was confirmed by Staff Director Nona Darrell. This should mean that the language is safe in the House bill.

The Senate gives more signals that the language will be included in their bill. Agriculture Committee Chair Tom Harkin (D-IA) will release - in the next week or so - what is being described as major shakeup in conservation programs that is titled "The Conservation Stewardship Incentives Program". This will include three working land stewardship programs
with $3 billion more than current funding. Another Conservation Program, which would include the Farm and Ranchland Protection Program, would be funded at $3 billion, though, this would require offsets. Offsets require members to move money from other programs to this one. Sen. Harkin said: "I want to set a dynamic so that the Senate will be hard-pressed not to come up with the money".

Timing for the farm bill is as follows: The House wants to complete floor action by the end of June or early July. In the Senate, it is a "waiting game" that may be revealed in the next couple of weeks. The Senate hopes to have its bill completed with floor action by the end of July. The month of August will be a conference between House and Senate versions with a final Farm bill completed by September 30th.

Since 2003, it is estimated that 430,000 acres have been protected by easements on historic and archaeological farmland. This number includes the following sites:

- The Sabbathday Lake Shaker Village (1,700 acres and 19 buildings) National Historic Landmark, New Gloucester, ME
- Wilson Creek National Battlefield, (102 acres on the edge of the battlefield) Springfield, MO
- DeHaan Ranch (4,395 acres. 7 historic resources) Menard, MT
- Dan Fife Farm (179 acres) site of Daniel Webster Homestead, Merrimack County, NH
- Aversboro Civil War Battlefield (125 acres) Harnett County, NC
- Lampert Property (60 acres) adjacent to the Cowee Cherokee burial mounds, North Western NC
- Phillips Mill Creek Site, National Historic Landmark, dates back to 1100 AD, Outside Cherokee, IA
- Weikert Farm at Gettysburg Battlefield - (115 acres) - Gettysburg PA
- Pritchard-Grim Tract at Kernstown & Payne's Farm Battlefields (412 acres) Frederick County, VA

Advisory Council To Launch Website On Section 106 Guidance

In the next week or so, the Advisory Council on Historic Preservation will be announcing a new interactive website on Section 106 guidance (http://67.59.131.221/). A project of the ACHP Archaeology Task Force, the initiative will meet the objectives of being user friendly, interactive and dynamic. The Guidance will begin with seven topics:

1. Consultation about archaeological resources
2. Making a reasonable and good faith effort in identification
3. Evaluating archaeological resources
4. Creative or alternative mitigation
5. Curation
6. Private land and Section 106
7. Ensuring quality work

Council member Julie King, the Archaeology Task Force (which included ACRA members Dan Roberts and Kay Simpson), and good ACHP staff work are credited with a creative and important tool to improve the Section 106 process.
ACRA’s Members-Only Listserver

ACRA now has an online discussion group just for members. “MembersOnly” is a listserver that operates much the same way as ACRA-L, with the exception that it is only available to ACRA members. Its purpose is to offer the board, members, and the executive director a venue to share the latest news from ACRA; promote dialogue between members on current issues; and enable members to post announcements or inquiries.

To subscribe to the list, a member must contact ACRA’s Executive Secretary, Scott Stull. Once you have supplied Scott with your e-mail address, he will subscribe you to this list. Contact Scott e-mail: stull@hartgen.com.

2007 ACRA EDITION SCHEDULE

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ACRA Edition is a bi-monthly publication of The American Cultural Resources Association. Our mission is to promote the professional, ethical and business practices of the cultural resources industry, including all of its affiliated disciplines, for the benefit of the resources, the public, and the members of the association.

This publication's purpose is to provide members with the latest information on the association's activities and to provide up-to-date information on federal and state legislative activities. All comments are welcome.

Please address comments to:

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