The American Cultural Resources Association (ACRA) supports cultural resource management (CRM) firms, cultural resources discipline groups, and their affiliates. Our annual meeting is a prime venue to exchange ideas and meet new colleagues. It is through member participation that our conference program can expand each year, bringing new ideas and evoking teamwork as we strive to make our industry stronger. Our 27th annual conference will be held in Old Town Alexandria, VA from September 8-12, 2021. This year’s conference theme — A Watershed Year: Navigating Change in the CRM Industry — focuses on how the past few years have brought historic changes to not just ACRA, but to the CRM industry overall and the nation at large. From navigating new ways of conducting business in the face of COVID-19 to addressing long-standing diversity issues in the industry, now is the time for CRM firms to come together to bring lasting positive change.

The ACRA Conference Committee is soliciting proposals for sessions to be held during the annual meeting. Using the conference theme as a general guide, sessions can reflect a variety of CRM topics, including business operations, reaching out to the academy, continued education, technological advances, advocacy, and best practices. Sessions can involve an individual speaker, a suite of presenters, or a panel (maximum of four panelists); they can also revolve around a presentation or an interactive activity. Each session will last between 45 minutes and two hours, depending on the topic. Our goal is to craft a well-rounded program that will provide value to our attendees. It is anticipated that the session moderator will work with the Conference Committee on content and session requirements.

Please submit the following information to ACRA Conference Chair, Kerri Barile (kbarile@dovetailcrg.com), by April 1, 2021.

- Name of Moderator
- Type of Session (single speaker, suite of speakers, panel, work session, other)
- Proposed Speakers/Panelists (if known)
- Session Title
- Brief Session Summary Including Requested Length of Session Slot
- Unique Attributes/Benefit to ACRA Conference Attendees
- Anticipated Technical Needs
- Anticipated Financial Needs Including Travel Funds

If you have any questions on this solicitation or the conference planning process in general, contact Chairs Kerri Barile (kbarile@dovetailcrg.com) and Bonnie Gibson (bonnie.gibson@wsp.com) or ACRA Executive Director Amanda Stratton (amanda@acra-crm.org). Additional information on the organization can be found at www.acra-crm.org.