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ACRA’s Mission
"...to promote the professional, ethical, and business practices of the cultural resources consulting industry."

ACRA's Vision
ACRA: The voice of cultural resources management

ACRA’s Values
- Integrity
- Professionalism
- Collaboration
- Leadership
- Success

2010 Committee Chairs

Awards - Sarah Herr, Desert Archaeology, Inc.
Communications Steering - Ellen Marlatt, Independent Archaeological Consulting, L.L.C.
Website Subcommittee - Ellen Marlatt, Independent Archaeological Consulting, L.L.C.
Marketing Materials Subcommittee - TBA
Conference - Joan Deming, Archaeological Consultants Inc.
Education - Cinder Miller, Gray & Pape, Inc.
Executive - Lucy Wayne, SouthArc, Inc.
Government Relations - Jeanne Ward, Applied Archaeology & History Associates

Liaison - Elizabeth Jacox, TAG Historical Research & Consulting
Membership - Steve Dasovich, SCI Engineering, Inc.
NAICS - Christopher Dore, independent consultant
Newsletter - Teresita Majewski, Statistical Research, Inc.
Nominations - Mike Polk, Sagebrush Consultants, L.L.C.
Salary Survey - Nurit Finn, Wapsi Valley Archaeology, Inc.
Strategic Planning - Teresita Majewski, Statistical Research, Inc.
Worker Safety - Keith Seramur, Keith C. Seramur, P.G., PC

Notice: At the 2009 annual meeting, the Board of Directors voted to make ACRA Edition quarterly. The newsletter will continue to be sent to ACRA members, SHPOs, and THPOs, with the exception of one issue each year, which will be made available to nonmembers as part of a membership recruitment initiative.
THE PRESIDENT’S CORNER

By Lucy B. Wayne

ACRA held its first-ever strategic planning session on March 6 prior to the Board of Directors meeting. Please see Terry Majewski’s article elsewhere in this issue for more information on the plan. The session was facilitated by Bob Harris and included participation by many of our past presidents. Prior to the actual session, participants completed a short survey that provided information on each of our expectations and desired outcomes for the planning session.

The discussions were wide ranging and encompassed almost everything ACRA does, or perhaps should be doing. This included discussion of our most important documents (mission statement, articles of incorporation, bylaws, policy manual, strategic plan, budget, and action plan), where our funding should come from (50% dues, 50% other), which records are public vs. nonpublic, the ideal size of a board, the number of committees and how they fit into the strategic plan, our values as an organization, our goals and expectations, how we are defined to ourselves and to others, our website, and what we can do for our members.

At the end of the planning session, we had defined a new mission statement and vision (see the home page of our website), our values, the three pillars of the organization, and our goals. Bob and Terry worked together to put these items into a one-page

Strategic planning session in Boise, led by Bob Harris, CAE.

...continued on Page 4
chart that will be kept in front of the board at all meetings to remind us how our actions should fit into the strategic plan. Terry and the Strategic Planning Committee have been working on fitting our committees into our goals. This may result in dropping some committees (there is a general consensus that we have too many) and certainly will result in redefining the committee charges and goals. Voting on the strategic plan will be an agenda item for the next board meeting.

Shortly before the March board meeting, ACRA was made aware of a report issued by the Government Accounting Office (GAO), which indicated that American Recovery & Reinvestment Act (ARRA) projects were being delayed by slow review of Section 106 compliance reports. ACRA instituted an informal survey of our members to get feedback from the SHPOs, Tribal Historic Preservation Officers, and transportation offices we deal with. The information we got strongly indicated that there were no delays in ARRA projects. In fact, many offices are prioritizing ARRA projects, probably to the detriment of other projects. Other offices had seen very few ARRA projects, probably because they were either truly "shovel-ready," handled under existing Programmatic Agreements, or had not yet reached the report-review stage. I provided a summary of this information to the board and will keep it at all meetings to remind us how our actions should fit into the strategic plan.

After we finished our planning session, we then moved into a compressed board meeting. Some of the board meeting revisited topics covered in the planning session, including a discussion of possible ways to generate funds other than from dues and the annual conference. Primary actions of the board included: (1) voting to conduct a third economic survey (the results are out); (2) investigating copyrighting our biannual salary survey and selling it; (3) ordering new ACRA pins, with limited numbers provided free to all member firms based on firm size; (4) possible creation of a poster from the graphics used for the membership drive card; (5) a lengthy discussion of whether or not to market the potential-members mailing list (this item is still unresolved); (6) making a presentation about ACRA to the next NCSHPO meeting this summer to encourage State Historic Preservation Officers (SHPOs) to refer those needing CRM services to ACRA; (7) approving changes to our bylaws; (8) discussion of the upcoming conference and workshop in September in Madison, Wisconsin; (9) discussion of further changes/additions to the website, particularly to align it with the strategic plan goals; and (10) approval of changes to the awards program and nominations for the new Board of Directors award. Some of the items noted above are covered by individual articles in this issue of the newsletter. I would like to thank Elizabeth Jacox of TAG Historical Research & Consulting for handling the local arrangements for the board meeting. She did an excellent job; and we all enjoyed Boise, except for the middle-of-the-night fire alarm! The next board meeting will be a conference call early this summer.

ACRA strategic planning team.
informal survey to Reid Nelson of the Advisory Council on Historic Preservation (ACHP) at his request. Highlights of that summary are provided elsewhere in this issue.

Early in April, we were asked by board member Nurit Finn from Iowa to formally comment on a recent legislative action in that state. Two legislators had tacked an amendment on a bill at the 11th hour of the final day of the session, too late for action by preservationists. The bill was passed and sent to the governor for signature, but the governor does have line-item veto. The amendment basically said that the Iowa SHPO had to agree with the decisions of the federal agency they were dealing with on Section 106 actions. In other words, the SHPO could no longer function independently. Not only is this not in compliance with the National Historic Preservation Act, but it could also jeopardize Iowa's federal funding for the SHPO. We did send the requested letter asking the Iowa governor to veto the amendment. It now appears likely that he will do so.

From March 18 to 20, ACRA had a booth at the Society for California Archaeology meetings in Riverside, and I'd like to acknowledge Colin Busby (Basin Research Associates, Inc.), Dave DeVries (Mesa Technical), and Terry Majewski (Statistical Research, Inc.) for transporting the display, setting it up, and staffing it during the conference. Colin, Dave, and Terry gave away many ACRA brochures and membership promotion postcards and spoke to dozens of professional archaeologists and students about the benefits of joining ACRA.

On April 9, five of us representing ACRA met with ACHP member Mark Sadd and staff member Reid Nelson in Washington to discuss how ACRA and ACHP can work together. The ACHP first made it very clear how much they value having professional archaeologist Julia King on the Council. They emphasized that when Julia's term expires, they want very much to replace her with another archaeologist and welcome ACRA's input when the time comes to do so. We discussed the need
for better-qualified staff in the SHPOs offices, recognizing that funding is a major issue. Mark and Reid strongly urged ACRA to create "best practices" guidelines for both our clients and agencies on how to comply with CRM regulations, how the system works, what laws apply, etc. The ACHP is concerned about whether there is a "next generation" to continue in the CRM field, and we discussed training needs for that generation. We also discussed the need to make the public more aware of what we do and how exciting and informative our finds can be. Finally, Mark and Reid advised us that they see two things of growing importance that our industry can and should be involved with: (1) involving youth in what we do, because this is something President Obama wants to see throughout our country, and (2) the growing field of alternative energy (such as wind and solar), an industry that is not very aware of the Section 106 or what they need to do. I would like to thank Nellie Longsworth, Jeanne Ward, Terry Majewski, and Ian Burrow for joining me in Washington to meet with the ACHP. The ACHP was quite open to involvement in our conferences in the future, and we have passed this on to the Conference Committee for planning.

ACRA was very present at the Society for American Archaeology (SAA) 75th annual conference in St. Louis, Missouri, from April 14 to 18. In addition to having a booth in the exhibit hall, every single sponsor of the conference was an ACRA member! The Saturday afternoon CRM Expo had 23 organizations represented, 18 of which were ACRA members. As president of ACRA, I attended the Council of Councils meeting, which includes representatives of state archaeological councils, and the Presidents' Breakfast, a gathering of presidents of various archaeological organizations. Both meetings were informative and provided good opportunities to exchange information and ideas with organization leaders from this country and around the world. At the Register of Professional Archaeologists (RPA) awards ceremony held at the SAAs, ACRA's Government Affairs Consultant Nellie Longsworth received RPA's John F.
Seiberling Award for her significant and sustained efforts in the conservation of archaeological resources, and Don Weir of CCRG was awarded the organization’s McGimsey-Davis Award for a lifetime of exceptional service. Congratulations Nellie and Don! (Watch for more information on awards conferred upon ACRA members in a special section of the Summer 2010 issue of ACRA Edition.)

Later in April, my business partner attended the National Association of Environmental Professionals conference in Atlanta, Georgia, and I sent him with a supply of ACRA brochures and membership drive postcards. Then in May, I attended the 30th annual meeting of the Vernacular Architecture Forum in Washington, D.C., where I also spread the word about ACRA. If anyone is attending a meeting where you would like to have brochures or membership drive cards, or even the ACRA display, please contact HQ, and they will see that you have what you need. Let’s get the word out to other relevant organizations, not only to recruit new members, but also to link with those organizations through our web pages and newsletters. On May 6, I sent a letter to National NAGPRA Program Manager Sherry Hutt expressing ACRA’s concerns about Docket No. DOI-2007-0032, Native American Graves Protection and Repatriation Act Regulations: Disposition of Culturally Unidentifiable Human Remains, opposing the new regulations and asking that they be rescinded. A copy of the letter follows my column.

Finally, some reminders:

1. We sent a second letter to SHPOs and THPOs urging the use of the ACRA consultant database as a source for qualified CRM practitioners. We included language already in use in one state as an example. But to succeed in this effort, we need each and every one of you to talk to the SHPOs and THPOs you deal with on a regular basis and promote this idea.

2. ACRA now has a CRM calendar on the web page (upper right corner of the home page). If you are aware of any meetings related to CRM that should be on that calendar, please let Shannon know about them. Regional and local meetings can be included. You may belong to an organization that is having a meeting or you might run across a similar list of meetings in the newsletters or other publications you receive. Pass it on to Shannon (shannonj@clemonsmgmt.com).

3. If you know of a firm who should be an ACRA member, don’t hesitate to recruit them. Person-to-person recruiting is the most successful way to expand our membership rolls. Membership applications are available through the web page (www.acra-crm.org).
May 6, 2010

Ms. Sherry Hutt
Manager, National NAGPRA Program
National Park Service
1201 Eye Street, NW, 8th Floor
Washington, DC 20005

Re: Docket No. DOI-2007-0032
Native American Graves Protection & Repatriation Act Regulations: Disposition of Culturally Unidentifiable Human Remains

Dear Ms. Hutt:

I am the President of the American Cultural Resources Association (ACRA). Since 1995, ACRA has been the national trade association supporting and promoting the common interests of cultural resource management (CRM) firms of all sizes, types and specialties. Today, our member firms undertake much of the legally mandated cultural resource management studies and investigations in the United States. Our firms’ clients include federal, state and local government agencies, private industry and non-profit groups. ACRA members are very familiar with the Native American Graves Protection & Repatriation Act (NAGPRA), and regularly assist our clients in complying with its requirements.

ACRA supports the core principals of NAGPRA, which strike a balance between scholarly research and traditional Native American beliefs on the treatment of human burials. It is this willingness of all parties to compromise and cooperate which has made implementation of NAGPRA successful to date. However, the recently published regulations on culturally unidentifiable human remains (Federal Register, March 15, 2010) will upset the balance intended by the law and supported by all of the major stakeholders.

It is cultural affiliation that gives NAGPRA its moral center. NAGPRA is about how to determine cultural affiliation, how tribes can claim culturally affiliated material, and how to repatriate material to culturally affiliated tribes. Giving back all unaffiliated remains goes far beyond the intent of the law. Culturally unaffiliated remains are addressed only in Section 8(c)(5), which says that among the NAGPRA Review Committee’s responsibilities are “compiling an inventory of culturally unidentifiable human remains that are in the possession or control of each Federal agency and museum and recommending specific actions for developing a process for disposition of such remains.” The NAGPRA Review Committee (which is largely Native American) has chosen not to undertake this task until all of the culturally affiliated materials have been dealt with. We understand that this committee unanimously opposed the new regulations.

There is also a question as to whether promulgation of the new regulations is authorized under the law. NAGPRA Section 3(b) authorizes the Secretary of the Interior to promulgate regulations for unclaimed cultural items, as in material that museums, agencies and Native American representatives have been able to assign a cultural affiliation, but for which no tribe has requested repatriation. Culturally unaffiliated materials are by definition not subject to Section 3(b). They are not remains to which a cultural affiliation has been assigned, but no claim has been presented. They are remains to which no cultural affiliation can be assigned.

In view of these concerns, ACRA opposes the new regulations and asks that they be rescinded.

Thank you for your consideration of our comments.

Sincerely,

Lucy B. Wayne, Ph.D., RPA
President, ACRA
From the Director's Chair
Everyone is talking about "return on investment" (ROI). One way to determine ROI is to develop a method to assess the real dollar value of association membership. This helps members by creating a sense of emotional ownership among the membership.

I have seen this process used by other associations, and it works. People can easily understand and see the real value of their membership in dollars. This opens their eyes and puts the money value right next to their membership commitment.

Here's an example of how we might consider placing a value on ACRA membership:

- $300 networking value at meetings.
- $300 for company credibility and image associated with ACRA membership.
- $250 for publicity and exposure through association membership.
- $1,000 for business, management, and marketing from the annual meeting.
- $500 for mentoring opportunities available through meeting attendance.
- $300 for product and service knowledge gained at meetings.
- $300 for legislative updates and other information in the quarterly newsletter, ACRA Edition.

The total value is $2,950 for the average-sized company. Remember that companies are members of ACRA and not individuals. So, a larger company participating in ACRA will actually receive more value when the above services and benefits are spread over more people.

Good value? It's up to you to determine the ROI for you and for your company, but from where I sit, ACRA's ROI is one of today's best values.

16th Annual Meeting
I have been working with the Conference Committee on planning for the annual meeting. It is set for September 23-25, 2010, in Madison, Wisconsin. The committee is preparing great educational sessions and fun social gatherings. ACRA Staff is busy updating the website with all pertinent meeting information. The ACRA website is your best source for hotel accommodations, transportation information, and up-to-date news about the meeting. The webpage also has registration and sponsorship forms. Bookmark the page and check back regularly for the latest information. Also see the update from the meeting hosts elsewhere in this issue.

Early Bird registration for members is only $299 for first registrants and $279 for all subsequent registrants. This will include all program sessions, breaks, and the following special events:
- Welcome reception and dinner on Thursday in the rooftop gardens overlooking the lake
- Friday-morning breakfast and evening reception in a gorgeous room with floor-to-ceiling windows
- Saturday Government Affairs luncheon
- Saturday evening President's Reception and Awards Banquet

A MESSAGE FROM THE EXECUTIVE DIRECTOR:
SPRING IS HERE AT ACRA HEADQUARTERS!

By CJ Summers, Executive Director

...continued on Page 10
The 2010 schedule is packed with business information and educational opportunities; your time will be utilized to the maximum, without blocks of vacant or unused time. The ACRA annual meeting is where the industry will gather in September. You will want to be there!

**Sponsorship Opportunities**

ACRA welcomes and appreciates corporate support for the following events and activities. Thank you, in advance, for your sponsorship interest.

Sponsors receive the following general benefits:

- Recognition on sponsors’ page in the printed program
- Recognition on signage at the meeting indicating 2010 ACRA 16th Annual Meeting sponsorship
- Recognition at the general session
- Logo and link on the ACRA 16th Annual Meeting Sponsors’ page of the website (sponsorships over $2,000)
- Company acknowledgment by the host of the event
- New this year! One complimentary annual meeting registration for sponsorships of $1,500 and above (this counts as first-attendee registration)
- Landmark, National, State, and Local Sponsorships receive sponsor ribbon and name recognition only.

ACRA can customize a sponsorship opportunity to maximize your company’s support. If you don’t see what you’re looking for or if you have a special idea for something you would like to sponsor, please call us at (410) 933-3483, and we’ll put together a package designed for your needs. The sponsorship form is on the ACRA website, but is also included following this article.

**Membership Dues**

Thank you to 138 members who renewed or started their membership with ACRA for 2010. And welcome to the 35 new members of ACRA. We are so glad to have you as a part of our association.

All new companies who join ACRA in 2010 will receive 50% off their membership dues for the first year! This is a great opportunity for you to encourage your peers to join ACRA. If you have any friends or firms that should be members of ACRA, this is the year to join. Two of our new member firms are profiled elsewhere in this issue. If you are a new member and would like us to profile your company in a future issue of *ACRA Edition*, contact Terry Majewski, at tmajewski@sricrm.com.

**ACRA Awards Page**

We recently added an Awards page to the ACRA website. This page has information on the upcoming 2010 awards, including the nomination form. The Awards webpage also contains archives of past ACRA award-winning projects. Be sure to check out the Awards page link under "News & Announcements" on the ACRA homepage, www.acra-crm.org.

**ACRA Website Calendar**

ACRA is excited to announce the addition of a CRM Calendar to the ACRA website. This is a one-stop source for all up-to-date information on the industry’s meetings, conferences, and workshops. Download...

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..continued on Page 11
events from the ACRA calendar to your personal calendar and never miss an important meeting again! Visit the ACRA website and click on the Calendar link in the top right corner to see more.

If you would like to submit an event to be added to the calendar, please email Shannon at ACRA HQ with the event's name, dates, location, and website clearly noted.

**ACRA Monthly Member Update**

We continue to send out monthly updates on the 15th of each month. This provides you with an overview of ACRA’s previous month’s activities, plans for upcoming events, and other information of value to share with fellow cultural resource companies. Please look for this "Monthly Update" in your Inbox on the 15th of every month. If there is anything specific you would like to see in this update, please email Shannon at ACRA Headquarters. This update is for you, the ACRA member.

**Save the Date: ACRA 17th Annual Meeting**

ACRA is pleased to announce that the 17th Annual Meeting will be held in St. Charles, Missouri, September 8-10, 2011. The meeting will be held at the fabulous Ameristar Casino, Resort and Spa. Go to www.ameristar.com to check it out. If you have any questions or thoughts about the event, please contact Conference Committee Chair, Joan Deming or 2011 Conference Chair Steve Dasovich.

**Profile Updates and Reminder**

If you are a member of ACRA, all employees of your firm have access to MembersOnly, Monthly Member Updates, ACRA HQ messages, the latest issue of ACRA Edition, and all member sections of the website.

If you need to make any updates to your profile or would like to add representatives to the ACRA email distribution list, please contact Shannon at ACRA Headquarters at (410) 933-3483.

**ACRA Headquarters**

We are your ACRA Headquarters. If we can be of any assistance to you throughout the year, please contact Association Coordinator Shannon Stamm (formerly Jones) at (410) 933-3483, or via email, shannonj@clemonsmgmt.com. Or you can contact me directly at cjsummers@clemonsmgmt.com.
ACRA welcomes and appreciates corporate support for the following events and activities.

### ACRA 2010 Annual Meeting Sponsorship Opportunities

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<td><strong>Conference Sponsor</strong> (8 available)</td>
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<tr>
<td>Welcome Reception</td>
<td>$ 1,500.00*</td>
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<td>Welcome Dinner (Joint sponsorship between two companies is available for this event)</td>
<td>$ 4,000.00*</td>
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<td>Friday Morning Lakeside Breakfast</td>
<td>$ 1,500.00*</td>
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<td>Lakeside Formal Reception (Joint sponsorship between two companies is available for this event)</td>
<td>$ 3,600.00*</td>
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<td>Government Affairs Luncheon</td>
<td>$ 2,000.00*</td>
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<td>ACRA President’s Reception Fulfilled</td>
<td>$ 1,500.00*</td>
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<tr>
<td>ACRA Awards Banquet (Joint sponsorship between two companies is available for this event)</td>
<td>$ 3,500.00*</td>
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<td>Beverage Break (6 available)</td>
<td>$ 750.00</td>
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<td>Registration Welcome Gifts</td>
<td>$ 2,000.00*</td>
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<td>Lanyards (your company logo custom imprinted on the name badge lanyards for all attendees) Fulfilled</td>
<td>$ 750.00</td>
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<tr>
<td>Past President’s Luncheon</td>
<td>$ 600.00</td>
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*includes complimentary First Attendee registration

ACRA can customize a sponsorship opportunity to maximize your company’s support. If you don't see what you’re looking for or if you have a special idea for something you would like to sponsor, please call us at 410-933-3453 and we’ll put together a package designed for your needs.

☐ Yes! We want to sponsor the following event:

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PAYMENT METHOD

☐ Check Enclosed, made payable to ACRA  ☐ Please invoice me/my organization

☐ Credit Card: ☐ American Express  ☐ Discover  ☐ MasterCard  ☐ Visa  Credit Card No.: ____________________________

Expiration Date: _____/_____

Card Holder’s Name: __________________________________________  Signature: ____________________________
The ACRA leadership participated in an exciting, productive strategic planning retreat from March 5 through 7 in Boise, Idaho, in conjunction with the midyear board meeting. All of the current officers and the full Board of Directors (minus Guy Weaver) were joined by seven past presidents and ACRA Executive Director CJ Summers for this historic planning session, which was ably facilitated by Bob Harris, CAE. After everyone arrived in Boise on Friday evening, Bob briefed the group on how the process would unfold and talked about what we could expect to accomplish in the Saturday 6-hour session and Sunday 2-hour session. Prior to arriving in Boise, Bob had digested the association documents that had been provided to him as well as the results of a pre-session questionnaire that had been sent to the current ACRA leadership and past presidents.

The planning group created new mission, vision, and values statements to provide a cohesive internal and external image of the association. By the time the group adjourned on Sunday, March 7, the new ACRA mission and vision statements had already been posted to the website! ACRA's refined mission is "to promote the professional, ethical, and business practices of the cultural resources consulting industry." Our vision is "ACRA: The voice of cultural resources management." The values that guide the organization are: integrity, professionalism, collaboration, leadership, and success.

Planning centered on three core competency areas that ACRA will focus on to ensure the success of member firms: advocating, equipping, and educating. By Sunday, the group had identified five goals and recommended strategies to advance each goal.

1. Membership Benefits and Services - Providing the benefits and services to support enhanced firm operations and profitability.
2. Client Development - Promoting ACRA to clients to improve job acquisition.
3. Advocacy and Government Relations - Protecting and advancing the cultural resources industry.
4. Education and Knowledge Delivery - Developing and delivering education, conferences, and knowledge to benefit members.
5. Association Performance - Positioning ACRA as a high-performing, leading organization on behalf of its members.

Bob Harris, CAE, working with the group on Goal #1, Membership Benefits and Services.
After the planning session, Bob provided his final report as chair of the Strategic Planning Committee. The report contained two parts, the full plan, and a horizontal, one-page plan that will always be front and center when we are meeting and doing the organization's business, to keep us focused on the plan. The committee, ACRA President Lucy Wayne, and the past presidents reviewed the report and the two versions of the plan. A final draft version of the plan is now under review by the Board of Directors and the past presidents. The board is scheduled to vote on the plan in June, and the final plan will be the document that guides the organization for the next three to five years. The final document will be used to make committee assignments and to create a business plan with deadlines and interim measures for achieving ACRA's short- and long-term goals. Watch for more information on the plan and its implementation in future issues of ACRA Edition.

ACRA's Government Relations Committee is proud to announce CRM Day 2010. On Wednesday, July 21, 2010, we will visit our representatives on Capitol Hill.

As you probably know by now, President Obama's 2011 budget was none too kind to preservation issues, zeroing out Preserve America and Save America's Treasures. As CRM professionals, we are also concerned with the American Recovery & Reinvestment Act (ARRA) and its impact on our businesses and the agencies that fund and review a large percentage of our work. But wait … there's more … there always is!

There will be a short training session beforehand to review the issues we want to address. As with previous Capitol Hill visits, Nellie Longsworth will be making appointments with representatives from our districts, and small groups will meet with as many as possible.

We are reserving a block of rooms from July 21 through 23 at the Holiday Inn in Alexandria, Virginia (http://www.holidtownalexandriahotel.com). It is within walking distance to the Metro, or there is a shuttle to National Airport. Be sure to mention that you are with ACRA to receive a reduced room rate of $159 per night. See the ACRA website homepage for more details.

It would be great if we had a large group to remind Congress that preservation in general and CRM specifically are issues of importance!
A BEGINNER’S LOOK AT NATIONAL HISTORIC PRESERVATION ADVOCACY WEEK

By Jeanne Ward, Vice President for Government Relations

National Historic Preservation Advocacy Week was held at the Mayflower Hotel in Washington, D.C., during the week of March 1-5, 2010. A virtual smorgasbord of preservation activities was available during the week, including National Historic Landmarks and National Register workshops, Federal agency exhibits and updates, various preservation organization board meetings, advocacy training sessions, Congressional visits, the National Historic Tax Credit Conference (NHTCC), the Annual Meeting of the National Conference of State Historic Preservation Officers (NCSHPO), and multiple additional sessions, receptions, breakfasts, and luncheons.

As a newcomer to the event (having previously heard only of "Lobby Day"), I found the plethora of activities a bit daunting. In preparation, I invited myself to a meeting of the Maryland Delegation, a group including the Deputy SHPO, the Director of the Maryland Archaeological Conservation Laboratory, staff from Preservation Maryland, the Maryland-National Capital Park and Planning Commission, and the National Trust for Historic Preservation, among others. Preservation Action had prepared "one-pagers" with relevant information on the issues they wished to address. These included: The Historic Preservation Fund: An Unpaid Debt to Our Heritage, Funding for State Historic Preservation Officers, Funding for Tribal Historic Preservation Officers, Federal Historic Tax Credit Enhancements and Homeowners Historic Tax Credit Program, Funding for Save America's Treasures and Preserve America, Historic Preservation: A Job Creation and Economic Development Tool, The Historic Preservation Caucus, Historic Preservation and Transportation, and Energy Efficiency and Historic Preservation. Appointments had been made with senators and representatives from Maryland, and teams were established to include constituents where possible. The issues appropriate for each visit were determined, e.g., asking the member to join the Historic Preservation Caucus if they haven't already and highlighting examples of historic preservation projects in their district, particularly if they involved job creation.

Federal Agency Updates

I didn't attend the Landmarks or National Register workshops held on Monday, but I showed up bright and early on Tuesday to see exhibits from Federal agencies and the Federal agency update session. Representatives from the Federal Emergency Management Agency (FEMA), National Park Service (NPS), Federal Communications Commission (FCC), Advisory Council on Historic Preservation (ACHP), and Department of Energy (DOE) were present to discuss their agency’s activities in relation to...
historic preservation. Representatives of the Federal Workers Alliance (FWA) were unable to appear, as they had been furloughed for the day by the actions of Senator Jim Bunning. (Note that in the discussion below, the federal preservation officer for each agency is designated by "FPO.")

**FEMA:** John Ketchum (FPO) presented a review of FEMA's prototype Programmatic Agreement (PA) for Section 106 compliance, which is considered to be a template for the negotiation of state-by-state PAs. They are currently preparing companion guidance. Mr. Ketchum also noted that one of the lessons of Katrina was the power of GIS but also the problems in using such data when data-sharing protocols are lacking. The NPS has created draft standards that the Federal Geographic Data Committee has reviewed, field tested, and adopted, allowing the use of a digital data collection system for surveys in disaster areas.

**FCC:** Stephen del Sordo (FPO) (who once worked for an ACRA-member firm) noted that the existing nationwide PA just had an annual review and is considered to be working quite well but, should anyone have any problems, his direct number is (202) 418-1986. He noted that the FCC had prepared a Webinar for SHPO staff on using their E Section 106 System and that it will soon be posted on the NCSHPO website. A recent follow-up found that that had not occurred yet. He noted that the FCC is requesting more public education as part of mitigations. He is hoping to take advantage of some opportunities to provide regional training to SHPO staff and to consultants over the next year.

**NPS:** Jon Jarvis (director) stated that in the area of leadership within the preservation community the NPS had been missing in action during the last several decades, but that they were "back" to partner with preservationists across the country. The final report of the Second Century Commission is now available on-line at: [http://www.npca.org/commission/pdf/Commission_Report.PDF](http://www.npca.org/commission/pdf/Commission_Report.PDF). This report will guide the NPS as it pursues stewardship action items, including environmental sustainability (LEED), meeting with economists to discuss land conservation, historic preservation, tourism, and tax incentives, and attempts to make sure that an increase in allocations for the Land and Water Fund (LWF) will not mean a decrease in funding for historic preservation by linking LWF and the Historic Preservation Fund (HPF). Later, in testimony before the Interior Appropriations Subcommittee, he stated that: "Long, careful deliberations …" led to the decision to eliminate funding for Save America’s Treasures (SAT) and Preserve America and to drastically reduce funding for National Heritage Areas. (Committee members suggested that the programs were cut knowing that Congress would reinstate them.) NPS is proposing between 12 and 15 public "Listening Sessions" across the country for discussion of the effective use of the LWF. Watch for them. Finally, he said he wants to move stalled Landmark designations forward, that the NPS is pursuing World Heritage designations as well as meeting with the International Council on Monuments and Sites (ICOMOS), and that new initiatives will include working with communities and involving youth.

**DOE:** Derek Passarelli (attorney general, Golden, Colorado, EERE Field Office) noted that $17 billion of American Recovery & Reinvestment Act (ARRA) funding was going to renewable energy and energy efficiency projects. A prototype PA was released in February [http://www.gc.energy.gov/documents/DOE_Prototype_PA_Final.pdf](http://www.gc.energy.gov/documents/DOE_Prototype_PA_Final.pdf) for guidance with the Energy Efficiency and Conservation Block Grant Program, the State Energy Plan, and the Weatherization Assistance Program. Weatherization projects were noted by several audience members as a particular issue, mostly due to volume.

...continued on Page 17
ACHP: Ron Anzalone (director, ACHP Office of Preservation Initiatives) noted broad accomplishments within the ACHP. The FY2011 budget request was available online; as of the date of the meeting, a new chairman had not been appointed, and no information was available about why and when this was expected but that the Council's meeting had been scheduled for April 9, 2010. They were tracking the LWF and HPF as well as Preserve America, and SHPO, Tribal Historic Preservation Officer (THPO), and local budgets dealing with stimulus projects. Along with NPS, their goals include sustainability, economics, and assistance at the community level. He noted that the Cape Wind consultation had been terminated and that the ACHP had 45 days to comment to the Secretary of the Interior (http://www.achp.gov/docs/CapeWindComments.pdf). The ACHP is currently concerned with the development of alternative energy sources and their potential effects on historic resources and viewsheds. They are proposing a work group with the Department of the Interior (DOI), DOE, Department of Agriculture (DOA), Federal Energy Regulatory Commission (FERC), Nuclear Technology Programs Office (NTPO), and others to ensure early consideration for these resources. Mr. Anzalone noted that the deadline for spending ARRA money is in 2010 and that only 20-25% of the 800 billion had been spent so far. He also made the one tangible mention of the GAO report, indicating that the data were anecdotal and that it should be used to encourage funding for SHPO/THPO offices. ACHP is creating liaisons with the Army, Bureau of Land Management (BLM), FEMA, DOE, the Department of Veterans Affairs (DVA), and others to promote historic preservation, increase efficiency in Section 106 compliance, improve consultation, and reach diverse and underserved constituents. Communications Coordinator Bruce Milhans suggested that everyone read the Second Century Report (link above). He stated that in order to grow the historic preservation community, the ACHP would be promoting service learning and volunteerism, as well as incorporating existing youth programs. He also noted that preparations are afoot for the 50th anniversary of the National Historic Preservation Act (NHPA) in 2016. [Editor's note: Since this article was submitted for ACRA Edition, President Obama has appointed California SHPO Milford Wayne Donaldson as the new chairman of the ACHP. The ACHP press release follows this article.]

The Plenary Session

The plenary session in the afternoon included an address from Richard Moe (NTHP) who was introduced by Director of Congressional Affairs for the NTHP, Patrick Lally. There were also presentations by key legislative aids. The principal point was that, with the possible elimination of Preserve America and SAT, historic preservation was in the worst shape it had been in since the 1980s. SAT's $25 million produced 16,000 jobs. There was an "All Out Call" to the preservation community to rethink what we do and how we do it. We have a "brand problem." We need to communicate that historic preservation is relevant.

Legislative aids (LAs) were present to discuss relevant legislative initiatives. John Sherry (LA for Allison Schwartz, D-PA) discussed the Community Restoration and Revitalization Act (Historic Tax Credits) (HR3715) that was introduced in October with 160 sponsors and that Section 8 included an add-on credit for energy efficiency. Andrew Savage (LA for Peter Welch, D-VT) noted that by 2023, 80% of our building stock will have been built before 2009 and that current buildings contribute 10 percent of greenhouse gases. Retrofit for Energy and Environmental Performance (Homestar) (HR1778) seeks to aid home and business owners who make retrofits for 20% savings. Ken Reidy (LA for Russ Carnahan, D-MO) noted that the congressman is a member of the Historic Preservation HP Caucus and that the Historic Homeowners Revitalization Act of 2009 (HR3670) seeks to amend the IRS Code to expand
incentives for the rehabilitation of older buildings, including owner-occupied residences. Matt Ferry (LA for Brian Higgins, D-NY) brought attention to the Community Regeneration, Sustainability, and Innovation Act of 2009 (HR932/S453), which seeks to authorize the Secretary of Housing and Urban Development to make grants and offer technical assistance to local governments and others to design and implement innovative policies, programs, and projects that address widespread property vacancy and abandonment. He also noted HR4133 (S2970), which seeks to amend the IRS Code of 1986 to exempt public school rehabilitation from the tax-exempt use exception to the rehabilitation credit.

Advocacy Training

Following the plenary session, two simultaneous Advocacy Training sessions were held. I attended one, run by Elizabeth Hebron (NCSHPO) and Drane Wilkinson (National Alliance of Preservation Commissions [NAPC]). We were walked through a presentation on the basics of advocacy then grouped and given a fictional congressman and fictional issue to present to our "congressman." My group consisted of very experienced professionals who got to the heart of the issue, determined what and how to present it to our congressman and explained many aspects of the Certified Local Government (CLG) program with which I was unfamiliar.

In the end, I didn't attend the actual "Lobby Day" on Wednesday. It was my decision that, while the larger historic preservation community's issues are extremely important and valid, a single ACRA voice would have been lost in the crowd and possibly have been a distraction to the main message of the day. (ACRA is planning a coordinated CRM day on July 21 to be followed by an initiative encouraging members to visit their representatives in their home offices; see information following this article and on the ACRA website.)

NCSHPO Meeting

The annual meeting of the NCSHPO was held on March 4, 2010. The meeting was chaired by Ruth Pierpont of New York. By my count, 32 SHPO offices were represented, usually by a SHPO or deputy SHPO. Showing a sense of humor, each state was asked to answer the roll call with their official state motto. Do you know yours? Mine (Maryland's) is "Manly Deeds, Womanly Words." How embarrassing! Following standard annual meeting business, the gathering was addressed by Deputy Assistant Secretary for Fish, Wildlife and Parks Will Shafroth. He wanted to let the gathered SHPOs know that Secretary Salazar feels a personal connection to sacred places and historic preservation. He noted that the Secretary supports full funding of the LWF by 2014 and that he also supports full funding for the HPF. The current push at Interior is "America's Great Outdoors" (formerly "Treasured Landscapes"). The programs goals are to preserve large landscapes by partnering with states; improving, restoring, maintaining, and restoring public lands; reconnecting citizens with the outdoors and open spaces, which ties in with the Presidents obesity and youth initiatives. They are hoping for a high-level conference (White House?) to kick off the series of listening sessions mentioned by the NPS. In regard to historic preservation and job creation, he is looking for stories about projects and jobs. He mentioned the NPS "Natural Resource Challenge" (http://www.nature.nps.gov/challenge/) and that there needs to be a cultural resource challenge. He gave the party line on Cape Wind. He then took questions and comments from the room. These included requests for support for improvements to tax credits, objections to the HPF funding recommendations, thanks for continued funding of the states, questions about oil and gas leases and funding authorization for the HPF, examples of various state preservation efforts, a comment that a SHPO felt "left out" of the SAT/Preserve America process and that doing 106 review is like being "stuck cleaning the toilet," compliments regarding the

American Cultural Resources Association

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convening of tribes in California, and a question regarding historically black colleges.

The meeting then continued with the President's report and a presentation by Hampton Tucker (NPS) regarding a Performance Measure Task Force. This involves the collection of data for the Office of Management and Budget (OMB), including SHPO website visits. The final portion of the meeting was "Sobs and Success." Each SHPO representative gave a brief evaluation of the previous year. Most mentioned budget problems, underfunding, loss of jobs, and changes in their department structures, both good and bad. Many also mentioned the completion of the digitization of records. A few mentioned ARRA, particularly in relation to funding for additional staff. A few mentioned very successful projects, some of which are 106-related. The meeting closed with a presentation on consideration of the first extraterrestrial NRHP nomination, prepared for Tranquility Base in California and artifacts associated with the Apollo 11 mission.

This meeting took place right after the General Accounting Office (GAO) issued the report specifically stating that ARRA projects are or could be delayed due to 106 review, yet not a single mention of the report, even in self-defense, was made during the meeting. [Editor's note: See related article by Lucy Wayne on ACRA's response to this issue.]

Conclusions

So what did I get out of all this? I got an up-close look at a large-scale advocacy effort. It was apparent that these folks had some experience at educating our national legislators. They prepared their message in advance, provided training for both experienced and inexperienced advocates, organized the contacts, and asked for follow-up information from participants. As a newcomer I found the program cryptic, with not a clue as to what some of the sessions were about or who they were meant for. I probably missed out by not attending more of the events, such as receptions, banquets, and luncheons. Maybe next time. It was interesting to listen to the Federal agency updates. Though it is not really tangible, I felt there was a different tone when the Federal folks addressed the audience, which was predominantly made up of SHPOs and SHPO and preservation organization staff than when they address an ACRA audience. I think it came down to how they (the Feds) could help them (the SHPOs), whereas at ACRA meetings it seems to be more how we (ACRA) can help them (the Feds). This is neither good nor bad, just a different tone. I found the NCSHPO meeting interesting for what it included (the address from the DOI and the updates from each state) and what it didn't include (any mention of the GAO report or much acknowledgment of the CRM industry and our contribution to preservation). Tax credits are huge, SAT and Preserve America are huge. My particular favorite was the comparison of the 106 review process to "cleaning the toilet." So, do we need to take a page out of Dick Moe's book and have a "call to action" to improve our "brand problem"? Do we need a "wake up call"? Or do we just need to make our industry and ourselves known in a more effective way?

One way to be active immediately and to be part of the solution is to participate in ACRA CRM Day 2010 on July 21. Note the information included in this issue, and then visit the ACRA website to sign up now!
President Obama Names Milford Wayne Donaldson 
Chairman of Advisory Council on Historic Preservation

WASHINGTON, DC – President Barack Obama has named Milford Wayne Donaldson, FAIA, to be the next chairman of the Advisory Council on Historic Preservation (ACHP).

“I am honored by President Obama’s appointment and look forward to working with the federal government’s historic preservation programs and its partners to share the many benefits of preservation more broadly throughout the nation.” Donaldson said. “Most importantly, I will build on the ACHP’s valuable efforts integrating sustainability and historic preservation, taking an active role in the Section 106 process as it pertains to alternative energy development, and building a new generation of preservationists by engaging youth in service learning programs.”

Donaldson currently serves as the State Historic Preservation Officer (SHPO) for the state of California. The SHPO serves as chief administrative officer of the Office of Historic Preservation in Sacramento and as Executive Secretary of the State Historical Resources Commission. Prior to his appointment as SHPO in 2004, Donaldson served as president of the award winning firm “Architect Milford Wayne Donaldson, FAIA” since 1978, specializing in historic preservation services. He is licensed to practice architecture in California, Nevada and Arizona and holds a certified license from the National Council of Architectural Registration Boards. He is affiliated with several historical and preservation organizations and is a past president of the California Preservation Foundation and past chair of the State Historical Building Safety Board, the State Historical Resources Commission, and the Historic State Capitol Commission. He holds a Bachelor of Architecture and a Bachelor of Science in Engineering from California Polytechnic State University, San Luis Obispo. Donaldson received a Master of Science in Architecture from the University of Strathclyde, Glasgow, Scotland, and a Master of Arts in Public History and Teaching from the University of San Diego.

Donaldson will serve a four-year term as chairman of the ACHP. Donaldson succeeds outgoing Chairman John L. Nau, III, who served two full terms as ACHP chairman following his appointment by President George W. Bush. Nau’s terms were marked by stronger commitment to and fulfillment of the ACHP’s leadership role in federal historic preservation as originally intended by the provisions of the National Historic Preservation Act of 1966 that created the agency and much of the nation’s historic preservation infrastructure.

“I congratulate Wayne on his appointment as chairman of the Advisory Council on Historic Preservation,” Nau said. “His leadership and dedication to historic preservation will ensure a bright future for the ACHP.”

For more information on the ACHP and its members please see www.achp.gov.

—end—
STATE RESPONSES TO GAO REPORT REGARDING DELAYS TO ARRA PROJECTS

By Lucy B. Wayne, ACRA President

In February 2010, the U.S. Government Accountability Office (GAO) issued a report called RECOVERY ACT: Project Selection and Starts Are Influenced by Certain Federal Requirements and Other Factors (http://www.gao.gov/new.items/d10383.pdf). The report was apparently prepared at the request of a member of Congress. In this report, the GAO states that: " Officials at some of the 27 agencies [polled] said federal requirements had affected their ability to implement Recovery Act projects" (GAO 2010). Among the requirements cited were the National Environmental Policy Act (NEPA), Buy America, Davis-Bacon, and the National Historic Preservation Act (NHPA, specifically Section 106).

After this report was brought to the attention of ACRA members through MembersOnly, ACRA President Lucy Wayne (again using MembersOnly) asked the membership to informally poll their State Historic Preservation Offices (SHPOs) to see if the SHPOs were experiencing delays on American Recovery & Reinvestment Act (ARRA) projects. Most of our members also talked to their state transportation offices as well, since much of the ARRA funding has gone to transportation projects (see related article on ARRA projects and the Missouri Department of Transportation later in this issue).

While the poll was very informal, we did get information from 23 states. While most of the responders reported no delays, they also tended to indicate that this was either (1) because the projects were very small or were truly "shovel ready," as in already reviewed, or (2) yes, it is straining their resources, but they are making ARRA a priority (perhaps to the detriment of non-ARRA projects). Another reason could be that many field projects are now just reaching the reporting stage, so the SHPOs are not yet feeling the brunt of their review obligations. There was a clear consensus that SHPOs are underfunded and understaffed for review of any type of projects, including those funded by ARRA. Several patterns emerged from the poll:

1. No one reported significant delays.
2. Many noted that the ARRA projects they were seeing were either (a) truly shovel ready, having already been permitted; (b) handled under existing Programmatic Agreements (PAs) or Categorical Exclusions (CE); or (c) very small, often with no impact to cultural resources, thus requiring little or no consultation.
3. Several offices indicated that they had prioritized ARRA projects. While this is good for ARRA, it may be detrimental to other projects.
4. When problems did arise, they were almost always with agencies that had never or seldom dealt with the Section 106 process in the past. There was a consensus that training/education programs were needed for agencies/applicants; some states reported establishing such programs.
5. Several states indicated that they expected the ARRA project review load to increase as projects come on board that were not shovel ready. On the other hand, they appeared to be prepared for...
this, either by prioritizing or by using ARRA funds to add staff.

6. Many offices noted that SHPOs are understaffed due to funding shortages, and in some cases, working a shortened week as a result of imposed furloughs. Obviously, support for additional SHPO/Tribal Historic Preservation Office (THPO) funding should be a priority.

7. Several offices noted that the GAO had not contacted the SHPOs for feedback prior to issuing the report.

One state review and compliance coordinator wrote a letter to the National Council of State Historic Preservation Officers (NCSHPO) strongly urging that they rebut the GAO report (Garrison 2010). The letter noted that the GAO report may have been issued very quickly as a response to the request from the member of Congress, and probably didn't contain much supportive research. But the letter also pointed out that this wouldn't matter in the hands of the media, who would emphasize the supposed delays, whether or not they actually exist. As far as we can determine at this time, NCSHPO has not refuted the GAO report.

Another state provided very specific recommendations for avoidance of delays:

The type of assistance that would be most useful to SHPO staff to ensure prompt compliance for the ARRA-assisted projects would be directed to the federal agencies and grant recipients, rather than to the SHPOs:

1) additional funding support specifically for historic preservation staff for the federal agencies involved in undertaking and/or funding actions with ARRA funds;

2) preparation of guidance and training materials for the grant recipients, to educate them both about historic preservation responsibilities, review processes, and appropriate treatments of historic properties (where applicable);

3) development of PAs, standard practices, exclusions, etc., [which] will help streamline the review of projects actually submitted for review, to save everyone from conducting needless coordination for actions that are unlikely to affect historic properties (Cole 2010).

On Page 23 is a list of the states for which we gathered information and their summarized responses/comments. The list is in alphabetical order rather than in the order received.

Based on our informal poll, it does appear that GAO did not do their homework. It is also apparent that rather than target the SHPOs, Congress should be urged to provide increased funding for both review staff and agency/applicant training in the Section 106 process (and probably for NEPA as well).

References Cited

Cole, Beth
2010 Email to Jeanne Ward, dated 3/3/10. Administrator, Project Review & Compliance, Maryland Historic Trust.

Garrison, Joseph Y., Ph.D.
2010 Email to ncshpo-listserv 3/2/10. Review and Compliance Coordinator, Tennessee Historical Commission, Nashville.

Government Accountability Office (GAO)

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<table>
<thead>
<tr>
<th>State</th>
<th>Response/Comments</th>
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<tbody>
<tr>
<td>Alabama</td>
<td>DOT is ahead of schedule, attributed to careful project selection (shovel ready or existing PA)</td>
</tr>
<tr>
<td>Arizona</td>
<td>No delays</td>
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<tr>
<td>Colorado</td>
<td>No issues, ARRA is mostly used for simple projects with little impact</td>
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<tr>
<td>Connecticut</td>
<td>Minor issues; minimal SHPO review for most projects or they were shovel ready (i.e., already permitted)</td>
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<tr>
<td>Delaware</td>
<td>ARRA projects are prioritized for immediate review; DOT and SHPO report no delays</td>
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<tr>
<td>Florida</td>
<td>No delays; DOT projects were truly shovel ready; SHPO has seen relatively few projects identified as ARRA (n = 53)</td>
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<tr>
<td>Idaho</td>
<td>SHPO reports more reviews, but no delays; DOT is using PA. and only problems are with non-shovel-ready projects</td>
</tr>
<tr>
<td>Indiana</td>
<td>DOT says no delays, agencies coordinated in advance as preparation</td>
</tr>
<tr>
<td>Iowa</td>
<td>No delays with agencies familiar with Section 106; only problems are with those who rarely use Section 106; GAO did not contact SHPOs</td>
</tr>
<tr>
<td>Kentucky</td>
<td>No delays, projects were shovel ready (already permitted)</td>
</tr>
<tr>
<td>Maryland</td>
<td>DOT says ARRA is used for minor projects under existing PA and funded extra position with ARRA money; SHPO is proactive in education, training,</td>
</tr>
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<td></td>
<td>and streamlining; SHPO is prioritizing ARRA project, which probably impacts non-ARRA reviews</td>
</tr>
<tr>
<td>Michigan</td>
<td>No problems, in fact, ARRA projects are ahead of schedule</td>
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<tr>
<td>Missouri</td>
<td>DOT reports no delays, although this takes some extra work (see related article in this issue); staff says the review process is more stringent, so applicants must have everything ready to be accepted</td>
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<tr>
<td>New Jersey</td>
<td>No problems, the process was streamlined in advance</td>
</tr>
<tr>
<td>Ohio</td>
<td>DOT &amp; SHPO report no delays; shovel-ready projects or those under existing PA selected; 4 SHPO positions funded with ARRA money; SHPO has training programs for applicants</td>
</tr>
<tr>
<td>Oklahoma</td>
<td>No problems, but some extra effort; they picked shovel-ready and categorical-exclusion projects</td>
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<tr>
<td>Oregon</td>
<td>No problems; ARRA went to minor projects with existing PA</td>
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<tr>
<td>South Carolina</td>
<td>DOT reports no problems; most projects were shovel ready and/or under existing PA</td>
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<tr>
<td>Tennessee</td>
<td>No delays, but increased workload; GAO did not consult SHPOs; they recommended that NCSHPO refute report</td>
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<tr>
<td>Texas</td>
<td>Few ARRA projects, no delays; some projects not shovel ready and have difficulties with other parts of the NEPA process so held up prior to need for CRM review</td>
</tr>
<tr>
<td>Utah</td>
<td>DOT reports no problems; SHPO says only problems are with agencies unfamiliar with Section 106</td>
</tr>
<tr>
<td>Washington</td>
<td>DOT says no delays; SHPO is prioritizing, in fact reviews taking often less than 30 days even with 4-day work week at SHPO</td>
</tr>
<tr>
<td>Wyoming</td>
<td>No delays</td>
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Like many state transportation departments, the Missouri Department of Transportation (MoDOT) has seen funding for the state's projects drop significantly over the past few years. The announcement of the American Recovery & Reinvestment Act of 2009 (ARRA) or Recovery Act provided a means of building needed projects that otherwise could not be funded. Early on, MoDOT senior management decided that all Recovery Act funds made available for Missouri's transportation projects would be used. MoDOT also declared that no project selected for ARRA funding would fail because of noncompliance with any regulatory requirement, regardless of whether the project was a state or local government project.

With the initial mention of possible federal stimulus funding, MoDOT began to identify projects that might be candidates for construction using these funds. The rigorous accountability requirements and aggressive timelines associated with Recovery Act funding meant that all potential candidates for this funding program had to be evaluated as to whether all requirements and timelines could be met. All aspects of MoDOT’s project development process, including resource management, design, right-of-way, and environmental and historic preservation, were involved in this evaluation process. Eventually a list of projects was prepared that included more transportation projects than could be built with the Recovery Act funds available to MoDOT. The additional projects on the list provided supplemental projects that could either replace a higher-priority MoDOT project that might later be dropped or could use undedicated local government funds.

For historic preservation purposes, projects were evaluated as to whether National Historic Preservation Act (NHPA) or Section 106 requirements could be met. This meant all survey and resource evaluation would be completed for the project, there would be State Historic Preservation (SHPO) review of the project and concurrence with project recommendations, and any agreement document required for the project such as a Memorandum of Agreement or Programmatic Agreement would be fully executed. These requirements had to be satisfied before a project would be advertised to potential construction contractors. Cultural resources mitigation potentially required by a project could take place after a project was advertised, but mitigation efforts could not interfere with the initiation of construction activities. MoDOT Historic Preservation staff evaluated all projects on the list as: (1) having all Section 106 requirements completed; (2) all Section 106 requirements not completed, but likely that they could be completed in the timeline needed; or (3) all Section 106 requirements not completed and unlikely that they could be completed in the timeline needed.

Projects where it was unlikely that all Section 106 requirements (or any other requirement of the project development process) could be completed in the necessary timeframe were dropped from further consideration. For the remaining projects being considered as candidates for ARRA funding, the MoDOT Historic Preservation Section was expected to ensure that all Section 106 requirements would be completed before the project advertisement. MoDOT recognized that while some internal processes might be expedited, this did not necessarily apply to the actions of regulatory agencies or outside parties also involved in a project. Fortunately for Missouri and MoDOT, the
Missouri SHPO was a partner in expediting the review of Recovery Act projects, and the SHPO's participation in the process never delayed or threatened a potential project. Local government transportation projects considered for Recovery Act funding also had to comply with the same tight requirements and timelines. MoDOT's commitment that no local project selected for Recovery Act funding would fail required MoDOT Historic Preservation staff to take a more active than usual role in several local projects identified as potentially at risk for not being able to complete the Section 106 requirements in the required timeframe. For these projects, MoDOT staff's involvement brought a tighter focus on unresolved cultural resource issues and a greater urgency to complete all Section 106 requirements within tight timelines.

In sum, the use of Recovery Act funding added significantly to the workload of the MoDOT Historic Preservation section. Staff had to evaluate a large number of potential projects to identify the presence or absence of potential historic preservation obstacles. Once a MoDOT project was selected for ARRA funding, MoDOT Historic Preservation staff had to ensure that the project satisfied all Section 106 requirements within a much shorter timeline than is used for most projects. The status of Section 106 compliance for all local projects had to be tracked, and a few local projects required MoDOT staff to actively participate in project activities. Ultimately, 321 state and local government transportation projects in Missouri were awarded using Recovery Act funds. All of this was accomplished while still ensuring that the traditionally funded MoDOT projects complied with Section 106 requirements.

The Government Accountability Office's (GAO) February 2010 report "Recovery Act: Project Selection and Starts Are Influenced by Certain Federal Requirements and Other Factors," listed compliance with the NHPA as a requirements that affected the ability to select and start Recovery Act projects. Not surprisingly, the issuance of this report created an uproar in the transportation segment of the historic preservation community. If the GAO's report is viewed as identifying regulatory barriers or burdensome requirements, the report's summary is misleading. For at least the Recovery Act-funded transportation projects in Missouri, compliance with NHPA requirements was not a significant obstacle. The GAO report is correct in identifying compliance with NHPA requirements as one of a number of factors used to select projects for ARRA funding. In Missouri, the final selection of Recovery Act-funded projects did consider whether NHPA requirements for a particular project could be satisfied, but the selection process also considered a variety of other factors, including the likelihood that project plans would be completed in time, that all required right-of-way could be acquired, that the project could comply with National Environmental Policy Act requirements, or that all other needed environmental permits could be obtained. No project ultimately selected for Recovery Act funding failed because Section 106 requirements were not met. Interestingly, a recent meeting of transportation archaeologists identified that this same approach was used by many state transportation departments. All reported the same outcome for their state. Very few or no projects failed because of noncompliance with NHPA or Section 106 requirements.
ACRA NEW MEMBER FIRM PROFILES:
ACE CONSULTANTS AND SKYLARK CONSULTING

As of the date this issue of ACRA Edition was released, 35 new members had joined ACRA in 2010! Here we profile two small, women-owned businesses that recently joined, ACE Consultants and Skylark Consulting. If you are a new member firm and would like us to profile your company in a future issue, please contact Terry Majewski at tmajewski@sricrm.com.

ACE Consultants, recently founded by Carol J. Ellick, is located in Norman, Oklahoma. Carol is an internationally recognized heritage educator with a passion for creating public outreach and educational materials such as lesson plans, interpretive information, and professional development workshops to assist CRM firms and governmental agencies provide a public benefit as required by federal laws. She has worked in CRM, for a nonprofit doing heritage education, and in a university setting. Many readers may recognize Carol's name from her years of association with the USDA Forest Service Passport in Time Program or when she served as chair of the Society for American Archaeology's Public Education Committee. To learn more about ACE Consultants, contact Carol at P.O. Box 2696, Norman, OK 73070, (405) 308-0225, or at cjellick@sbcglobal.net.

Carol and the ACE Consulting booth at the 2010 CRM Expo at the SAA 75th Anniversary Meeting in St. Louis.

Innovative ACE Consulting business card.
Skylark Consulting, LLC, was formed in Tucson, Arizona, in late 2007, and specializes in historic preservation, interpretive planning, and cultural resource program development. The principals, Marty McCune and Jerry Kyle, have more than 60 years of experience between them, which provides a powerful combination of skills and attitudes to address a variety of cultural resource issues and projects. Skylark staff can: develop and implement cultural resource and museum programs/plans/exhibits; assess, organize and process archival and manuscript collections; provide assistance to local governments and nonprofits in program and project development and implementation, including training historic preservation commissioners nationwide; conduct historical research and prepare nominations to the National Register of Historic Places and other historical interpretive materials; and develop and manage Section 106 Review processes for local governments. To learn more about Skylark, their projects, and their clients, visit their website at [www.skylarkconsulting.com](http://www.skylarkconsulting.com) or contact Marty McCune or Jerry Kyle at 1527 E. Painted Colt Loop, Tucson, AZ 85719, (502) 437-5355 or [skylarkconsulting@cox.net](mailto:skylarkconsulting@cox.net).

Many damaged photos were found at Steam Pump Ranch, a historic property being preserved in Oro Valley, Arizona. Skylark principal Jerry Kyle (right foreground) was called in to assess the damage and work with volunteers to salvage and archivally process as many of the images as possible.
KEITH C. SERAMUR P.G., PC OPENS NEW PERMANENT OFFICE LOCATION

Keith C. Seramur, P.G., PC formerly announces the opening of their new permanent office location, 648 Green Briar Road, Boone, NC 28607. We had moved several times trying to find the best facility to provide our geomorphology and geoarchaeology services before finding this 1965 "cabin" that was in need of a lot of TLC. The original cabin was constructed on locust posts and had been propped up by the former owners with everything from steel posts to duct tape. After installing a new foundation and completing several years of restoration work inside, we have a pleasant working environment with plenty of space (1,300 ft²) to spread out maps, photomicrographs, and analytical data, allowing us to handle larger projects. The soils lab in the lower level faces south and has large windows that provide plenty of natural light. Having a new facility with sufficient space has allowed us to prepare and analyze thousands of samples for analytical methods including particle size distribution, microartefact counts, petrographic studies, soil micromorphology, and chemical analyses. Keith Seramur and Jay Thacker and our technicians work from the new office to team with clients from throughout the United States.

ACRA MEMBER FIRMS FEATURE PROMINENTLY AT PIPELINE INDUSTRY CONFERENCE

By Jon Berkin, ACRA Board Member

Three ACRA member firms were featured on the program at the 2010 Southern Gas Association (SGA) Environmental Permitting and Construction Compliance Workshop. The workshop was held on February 2-4 in San Antonio, Texas. The SGA is the leading trade association for the natural gas industry (http://www.southerngas.org/). This year's workshop was attended by over 250 environmental professionals working in the natural gas industry.

The workshop program included two sessions regarding Section 106 Compliance. The first session focused on regional resource issues in Section 106 compliance for pipeline projects. The speakers in this session presented case studies that focused on resource and compliance issues that are unique to different regions of the United States. The topics included aboveground resources and historic landscapes in the Northeast, geoarchaeology and deep testing in the Midwest and Southeast, and compliance issues in the West.

Jon Berkin of Natural Resource Group, LLC moderated the session and provided a brief overview of the session topics. Kevin Pape of HRA Gray & Pape LLC next gave a presentation on aboveground resource identification. This was followed by a presentation by Kim Redman of Alpine Archaeological Consultants, Inc., which focused on regulatory and compliance issues for pipeline projects in the western United States. Lastly, a non-ACRA member firm representative discussed geochaeology and deep testing for pipeline projects.

Jon Berkin also moderated a session focusing on tribal consultation on energy projects. This session explored the differing approaches to engaging and consulting with tribes regarding energy projects. The panelists offered various perspectives on tribal consultation from tribal, agency, and applicant viewpoints. The presenters in the session included representatives from two tribes, the Navajo Nation and Salt River Pima-Maricopa Indian Community, and two pipeline companies, El Paso Pipeline Corporation and TransCanada.

Both of these sessions were well received. The involvement of ACRA member companies in industry events such as the SGA workshop highlights the expertise of these firms and also provides important training regarding cultural resources compliance issues to clients and other professionals working in the natural gas pipeline industry.
Hello ACRA members. What a surprise to find that the nominations process for elections to the board is beginning again. Of course, it happens every year. This year I am chairing the Nominations Committee, working with a committee that will represent the three classes of company membership. Those other members will be on board soon, and I will notify you about who they are on MembersOnly.

In the upcoming ACRA elections to be held in the summer, board member slots for small, medium, and large businesses are open as well as one officer position. The board meets twice a year (once at the annual meeting and again usually in the spring), and board members are expected to attend both meetings and to serve on ACRA committees. Officers also attend the board meetings and serve on committees, but also undertake additional duties depending on the office. The board members and officer elected during the 2010 elections process will begin their terms at the 2010 ACRA conference to be held September 23-25, 2010, in Madison, Wisconsin. Terms for board members are three years and, for officers, two years.

Elections are currently planned to be held in late July/early August, 2010. This means that we will need to have qualified candidates, their acceptance to run for office, and their bios well before then. In order to get to that point, names for those willing to run for board and officer seats **need to have their interest stated by June 18, 2010**.

Following are the Board of Directors seats and the one officer seat up for election this year:

- Officer position: 1 seat open (Vice President for Government Affairs)
- Small Firms: 5 seats open
- Medium Firms: 3 seats open
- Large Firms: 1 seat open

If you are interested in being considered by the Nominations Committee for the 2010 slate, or if you would like to nominate another person for a position, please contact Mike Polk, Chair, ACRA Nominations Committee at mpolk@sagebrushconsultants.com or at (801) 394-0013 by no later than June 18, 2010. Be sure to indicate which positions you are interested in and what size firm you, or the person being nominated, represent. In order for a name to be on the ballot, the candidate’s firm’s dues must be current.
NOMINATIONS FOR AWARDS OFFERED IN 2010 EXTENDED TO JUNE 18

By Sarah Herr, Chair, Awards Committee

In 2010 ACRA will offer two categories of awards, the Industry Award and the Public Service Award. As announced in the April 15 email from headquarters, nomination materials are available at: http://acra-crm.org/displaycommon.cfm?an=1&subarticlenbr=134. The deadline for receipt of nominations was Friday, June 4, 2010, but has been extended until June 18. Judging will be completed by the end of July. This year, we will be moving to all electronic submissions. Nomination materials and questions should be addressed to Sarah Herr at sherr@desert.com.

The Industry Award is presented to an ACRA company's client (mining, energy, transportation, etc.) who has shown a commitment above and beyond what is required to meet regulations and to the preservation of cultural resources. This could be a single project, or recognition of an ongoing commitment. Eligibility criteria include submission by an ACRA member firm in good standing, the nominee's ongoing adherence to following the spirit and law of cultural resources laws/standards, commitment to supporting thorough and outstanding research/documentation, and specific examples of projects, actions, or funding for work above and beyond simple compliance with the law.

The Public Service Award recognizes an ACRA company or an employee of an ACRA company who has made a long-term contribution to the study, management, and/or protection of cultural resources or has contributed volunteer efforts and resources for the betterment of their immediate community, county, state, etc. These include efforts toward training students for CRM careers, internships, etc., and school programs, environmental programs, preservation programs, and interpretive programs. Eligibility criteria include work or current employee of an ACRA member firm in good standing with examples of long-term ongoing commitment to volunteer and community service activities or a specific event/project that went above and beyond what is typically considered for donated or volunteer services.

Beginning in 2010, ACRA will institute a Board of Directors Award. This occasional award recognizes an individual, organization, institution, or agency (regardless of their participation in ACRA) that has made a significant contribution to the practice of cultural resource management in the United States, as determined by the Board of Directors. Candidates will be decided by the Board of Directors at their summer meeting. If you know someone you think the board should consider, contact your representative board member.
State Historic Preservation Officers (SHPOs) across the nation are struggling with the issue of how to identify and evaluate the substantial numbers of residences built in the post-World War II era. The proliferation of the subdivision, the appearance of new architectural styles, and the vast numbers of properties built during this period all pose challenges to State and Federal agencies tasked with evaluating the National Register of Historic Places eligibility of properties greater than 50 years old that may be impacted by their undertakings. In Georgia, the ranch house is the quintessential house of this era.

New South Associates, the Georgia Transmission Corporation, the Georgia State Historic Preservation Division, and the Georgia Department of Transportation have partnered in developing guidelines for the identification, documentation, and evaluation of ranch houses in the state. New South Associates' study, entitled The Ranch House in Georgia: Guidelines for Evaluation, provides a history and typology of the ranch house in Georgia and procedures for its documentation and National Register evaluation.

Following a brief Introduction, the Guidelines describes the Historic Context and Period of Significance for ranch house architecture in the state, noting the development of the ranch house nationally, as well as its introduction to Georgia and significant architects associated with the development of the style.
Next, the Guidelines provides a Visual Guide to the ranch house, identifying the features that characterize a ranch house, as well different house plans, architectural styles, roofing, windows, chimneys, garages and carports, floor plans, and landscape features. These descriptions are extensively illustrated with photographs and drawings of ranch house elements and features.

The Ranch House Geography section of the Guidelines looks at the setting of the ranch house, including its appearance as individual properties, along transportation corridors, as neighborhood infill, and in subdivisions. The discussion of subdivisions is illustrated with historical and contemporary plans showing various developments.

The Ranch House Identification and Evaluation section provides step-by-step procedures for researching, recording, and evaluating ranch houses, and includes several examples that apply these procedures to specific properties. The final section, Setting Out Roots: Associated Contexts and Future Research, identifies other contexts and sources that may be relevant to specific projects. The appendixes include architectural terms and biographical sketches of notable architects and builders.

The Ranch House in Georgia: Guidelines for Evaluation is extensively illustrated with a period feel that makes it a visual, as well as textual, guide. This publication is a significant contribution to the identification and evaluation of an important, but not-well- examined, facet of historic architecture and is among the first studies in the nation to look at post-World War II housing. The importance of its publication was recognized by the Georgia Trust for Historic Preservation at its 33rd Annual Awards Ceremony, which bestowed an Excellence in Preservation Service Award on the Guidelines. The publication was authored by New South Associates’ Patrick Sullivan and Mary Beth Reed and designed by Tracey Fedor. The Guidelines will be available for free download in PDF format from the Georgia Historic Preservation Division website (gashpo.org).

BOOK CORNER...

Watch for the return of the "Book Corner" feature of ACRA Edition in the Summer 2010 issue. Be sure to submit information to tmajewski@sricrm.com on currently in-print books that feature ACRA-member-firm employees as authors, editors, or contributors. See issue 16-1 (Winter 2010) for submission guidelines.
NEWS FROM THE WORKER SAFETY COMMITTEE

By Keith Seramur, ACRA Board Member

Committee member Al Tonetti brought a recent accident to the attention of the Workers Safety Committee. The accident was described to me as:

Last week an archaeologist with a non-ACRA firm was severely injured when a tree limb fell. I assume he was not wearing a hard hat. According to a witness who was standing next to him when the branch came down, there was not any strong wind that brought the limb down, apparently just occasional breezes. The bulldozer and an operator were still on location, so they could clear a landing site for the helicopter and provided GPS coordinates to guide the chopper. Had they been forced to attempt an ambulance evacuation it would have been a couple of hours just to get there, and I hate to think of the damage that might have resulted from an ambulance ride on those back roads.

His injuries are more extensive than just to the head. A number of lower (?) thoracic and lumbar vertebrae are broken, plus a clavicle, scapula, and some ribs. I understand he had a collapsed lung also. They took him off the respirator for a while last night, but put it back on so as not to tire his body. I know you can't keep someone on a respirator beyond a few days without doing harm, so this is encouraging. The nurse told me he was able to follow commands, but I surmise these are rudimentary. He is still heavily sedated.

I queried the committee members and received several responses. Here are a few of those (edited) comments.

- OSHA says we must provide a safe working environment for our employees. We, through our well-trained competent persons, are charged with the responsibility of constantly assessing potential dangers in the work place and taking those steps necessary to keep our people out of harm's way. There is no cure for stupidity, but you can institute policies and procedures that take personal decisions off the table. These might require steel-toed boots, reflective vests, eye protection, and hard hats on every project.

- OSHA's general duty clause requires private employers to assure that workplaces are free of recognized hazards even if OSHA does not have a specific standard pertaining to the matter. This clause requires examining workplaces and employee job performance directed toward hazard analysis and identifying hazard-elimination controls. Furthermore, OSHA Standard 1926.100, head protection, requires that employees working in areas where there is a possible danger of head injury from impact or from falling objects shall be protected by protective helmets, and 1910.135 states that each employer shall ensure that each affected employee wears a protective helmet when working in areas where there is a potential for injury to the head from falling objects.

- There is always a danger of random objects falling and injuring our employees and us. I thought OSHA guidelines were to protect against foreseeable risks/dangers. I am just not sure a tree falling in the woods is a foreseeable risk. We should not walk in lightning storms, we should not work in gusty windstorms, but a regulation protecting for randomness. . . . It sounds as if he should have had a hard hat on anyway. I don't think he needed it for the limb, but (from the minor description provided) it sounds like there was a bulldozer working onsite. We
have a section in our health and safety manual that attempts to list all the ways a person can get hurt on the job (falling objects shall now be added) and provides an avoidance measure for each. Further, it says that we will provide protective equipment to our employees if they gauge a situation as riskier than we do. If an employee of mine wants to survey in a hard hat to protect against random falling events, I will support them and provide the hard hat.

- First, I hope the individual that was injured recovers soon, with no permanent health issues. That is most important for everyone concerned. Regarding the OSHA liability aspect, typically you are guilty until you prove yourself innocent. It's all about record keeping. Even if you can't prevent the unforeseen or unusual from happening, you can certainly have records to show that you talked about the obvious workplace hazards, and if that included falling limbs, then they should have covered that. Firms should be doing Job Hazard Analyses on each field project (we do, and we aren't big or particularly anal), and they should be doing a discussion with crews, if not daily, then weekly (with signoffs), and before each job starts. The best a firm can do it train, train, train, and sign off the crews.

Personally I think the danger of falling limbs is more of a weather issue than a hard hat issue. In this rare case there was supposedly little wind. We have pulled off of wooded sites because of wind in the past. Some projects require a hard hat, reflective vest, and steel-toed boots or shoes all the time. When I am hiking through the woods to recon a project, I tend to wear my wide-brim field hat for sun and insect protection, sturdy hiking boots, snake leggings, reflective vest, and leather gloves for the briars.

I think two of the more important statements from the comments above are that "companies can institute policies and procedures that take personal decisions off the table" and "doing Job Hazard Analyses, training and keeping records" is essential.

I'll close with a note from "OSHA QuickTakes":

Construction companies fined $178,000 for risking workers' lives -- Workers at a Newton, Massachusetts, construction site were in danger of being crushed by concrete and dirt when OSHA inspectors found them in a 14-foot-deep excavation hole without hard hats and other safety equipment. The inspectors were responding to complaints about hazardous work conditions at a synagogue under construction by Telsi Builders and Ocean State Forms. Other hazards at the worksite included excavation holes that weren't braced to prevent them from collapsing and protruding rebar that could have impaled workers. Telsi and Ocean State were fined more than $178,000 for not protecting workers from injury and death. "I urge employers to review their work practices, equipment and training to ensure that none of their workers enter an excavation until it is properly guarded," said Paul Mangiafico, OSHA's area director for Middlesex and Essex counties. "Workers' lives could depend on it."

If you have a worker safety issue or want to share your experiences, contact me at keith@geoarchaeology.com.

Broken treetops from Christmas Day ice storm, Boone, North Carolina, 2009, are a weather-related hazard. It was too dangerous to leave the house most of the day.
UPCOMING EVENTS OF INTEREST TO ACRA MEMBERS

The following brief list of events has been compiled by the Liaison Committee. If you are an ACRA member and also belong to any of these (or any other similar) organizations, please consider acting as a liaison to provide a report on their meetings or other activities and share ACRA's information with them. Contact Liaison Committee Chair Elizabeth Jacox at ejacox@taghistory.com to volunteer or to contribute listings. Check the calendar tab on the ACRA website for more meeting listings.

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American Society of Landscape Architects
2010 Annual Meeting

September 10-13, 2010
Washington, D.C.
Water, Earth, Air, Fire: DESIGN

ASLA's 2010 Annual Meeting will be the largest gathering of landscape architecture design professionals in the world and feature a diverse spectrum of industry experts speaking on sustainability and design. More than 125 education sessions, tours, and field sessions will be presented during the meeting, providing attendees with the opportunity to earn up to 21 professional development hours under the Landscape Architecture Continuing Education System. Many of the sessions will also qualify for continuing education credit with the American Institute of Architects, the American Institute of Certified Planners, and other allied professional organizations.

For more information, visit www.asla.org.

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National Alliance of Preservation Commissions (NAPC) Bi-annual Forum

July 29-August 1, 2010
Grand Rapid, Michigan
Grand Rapids Rendezvous

The 2010 NAPC Forum will be held in the Amway Grand Plaza Hotel in historic downtown Grand Rapids. The forum will feature a unique combination of educational breakout sessions, informational sessions, working roundtables, and mobile workshops to provide the best information from commissioners, staff, and other experts working on preservation's front lines around the country. Forum will also feature the biennial Commission Excellence Awards and many opportunities to network and socialize with other local preservation commission members and staff. In addition to being one of the most entertaining conferences you can attend in 2010, it is also one of the least expensive. For more information, visit http://www.uga.edu/napc/.

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...continued on Page 37
Traditional Building Exhibition and Conference

October 20-23, 2010
Historic Navy Pier, Chicago, Illinois
Growing Green: Traditional Building and Sustainable Development

This year's education is themed to a topic on everyone's mind: How do we make traditional buildings more energy efficient while also preserving their historic character? In a world beguiled by modern materials and "gizmo green" technologies, how do we make the case for the inherently sustainable quality of traditional buildings and traditional craftsmanship?

At the Traditional Building Exhibition and Conference you can earn your continuing education credits in sessions on preservation and sustainability as well as historic tax credits; infill development; downtown revitalization; window restoration; life-cycle maintenance for historic facilities; period interior design; LEED for historic buildings; plaster repair; old house restoration; and sympathetic additions to historic buildings. These topics and more will be presented in 50 seminars, workshops, architectural tours, and craftsmanship demonstrations.

In addition, there will be over 150 exhibits of high end, historically accurate, one-of-a-kind building products. Come see period hardware, antique wood flooring, custom doors and windows, historical molding and millwork, period authentic lighting, vintage bath fixtures, operable shutters, slate roofing, exterior siding and more! For more information, visit www.traditionalbuildingshow.com.

Encourage a Non-ACRA Firm You Know to Join ACRA as a New Member in 2010 for 50% Off!

In 2009 ACRA members received great benefits such as:
- The best cultural resource networking in North America.
- Free advertising on the largest Cultural Resources Consultant list in the country.
- Nationwide survey results on wages and economic issues.
- Representation in Washington, DC for cultural resource issues, legislation and public policy.
- The famous ACRA Conference.
- CRM Best Practices.

Let ACRA open doors for you! Join ACRA in 2010!

First-time members who Join in 2010 will receive 50% OFF their dues for the first year.

Go to our website to review a special edition of our quarterly members-only newsletter; www.acra.org
Enter the password: acra09 to access the newsletter.
2010 ACRA CONFERENCE UPDATE

Save the date, mark your calendars, and get ready to travel! Thursday, September 23 through Saturday, September 25, 2010, is the 2010 ACRA annual conference.

This year, Commonwealth Cultural Resources Group, Inc. (CCRG) and Mead & Hunt, Inc. are hosting ACRA’s annual conference in beautiful downtown Madison, Wisconsin. The conference will provide an opportunity to learn, greet old colleagues, and make new friends.

The conference will be held in the Monona Terrace conference center overlooking beautiful Lake Monona, situated two blocks from the Wisconsin State Capitol building and within walking distance of University of Wisconsin Madison campus and the famed State Street. There will be plenty to see and do to get a flavor of this great midwestern city.

Program Highlights

This year, the conference will focus on providing business intelligence in a challenging economy on Friday and Saturday. Featured speakers, topics, and the workshop will provide perspectives on the challenges, opportunities, and emerging trends relevant to doing business in the current economic climate. As always, there will also be technical sessions on relevant cultural resource topics and time to network with other professionals.

Thursday includes ACRA’s annual educational workshop, board of directors meeting, and tours showcasing historic resources in downtown by the Madison Trust for Historic Preservation and staff of the University of Wisconsin-Madison. The campus tour will showcase a host of cultural resources and an overview of the Historic American Landscape Survey that has been completed.
Location
Conference attendees will enjoy great spaces, such as a stunning floor-to-ceiling glass room and a rooftop garden reception area in the Frank Lloyd Wright-designed conference center. Monona Terrace's design was approved by Wright in 1959, just weeks before his death, but it wasn't until 1990 that the building was constructed. While the exterior of the building remains true to his vision, the interior was modified by Wright apprentice and Taliesin architect Tony Puttnam to include state-of-the-art exhibition, meeting, and public spaces.

Details
Early Bird registration runs until August 12, 2010, and is $299 for the first person from an ACRA member firm with subsequent firm registrations just $279. Standard registrations (after August 12, 2010) are $359 for the first person from an ACRA member firm and $339 for all subsequent firm registrants. Non-member firms are also invited to attend, at an Early Bird registration of $399 and standard registration after August 12, 2010, at $459. Registration includes all educational sessions, food and beverage at two breaks a day, a reception and buffet dinner on Thursday, breakfast and a networking evening reception on Friday, a lunch and the awards reception/dinner on Saturday. This still leaves plenty of opportunities for visiting the nearby farmers market or to exploring Madison and its vibrant restaurant scene.

A block of rooms has been reserved at the adjacent Hilton Madison Monona Terrace for the conference. The number of rooms is limited and it is advised that conference attendees consider making your reservations early. ACRA has negotiated a remarkable room rate of $179.00 single/ double, exclusive of state and local taxes. This rate is extended for 2 days after the Annual Meeting. Do you want to do more than just register and attend the meetings? If you are considering sponsorship opportunities for your company at the meeting, please see the form following the "A Message from the Executive Director" column earlier in this issue. This form is also at your fingertips, along with other conference information, on the ACRA website.

It isn't too early. Visit www.acra-crm.org and register online today. See you in Madison!
ACRA’s Members-Only Listserver

MembersOnly is a private email forum intended to promote dialogue between ACRA members, and to provide a venue for the membership and the board of directors to share information, and to post queries and comments for discussion. To participate in MembersOnly, visit www.acra-crm.org and click on the link under ACRA forums.

2010 ACRA EDITION SCHEDULE

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ACRA Edition offers advertising space to our members. Does your company have a special product, service, or publication that would be of interest to some aspect of the CRM community? Why not consider placing an ad in ACRA Edition?

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* Business cards can be scanned.

Please address comments to:

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tmajewski@sricrm.com

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ACRA Edition is a quarterly publication of the American Cultural Resources Association. This publication's purpose is to provide members with the latest information on the association's activities and to provide up-to-date information on business issues and federal and state legislative activities. All comments are welcome.