



## CALL FOR SESSIONS

**23rd Annual ACRA Conference, September 7–10, 2017**  
**The Warwick Hotel, Philadelphia, Pennsylvania**

For almost 25 years, the American Cultural Resources Association (ACRA) has supported cultural resource management (CRM) firms and their affiliates. Our annual meeting is a prime venue to exchange ideas and meet new colleagues. It is through member participation that our conference program can expand each year, bringing new ideas and evoking teamwork as we strive to make our industry stronger. Our 23<sup>rd</sup> annual conference will be held in Philadelphia, Pennsylvania from September 7–10, 2017. This year's conference theme is *Continental Congress to Capitol Hill—Sustaining a Strong CRM Industry*, highlighting the significant historical roots of our host city and the importance of our field.

The ACRA Conference Committee is soliciting proposals for sessions to be held during our upcoming annual meeting. Sessions can reflect a variety of CRM topics, including business operation, reaching out to the academy, continued education, technological advances, and best practices. In particular, we are looking for sessions that discuss one of two topics: the “business of business” and current challenges to the CRM industry due to political changes, modifications to the education system, etc. Sessions can involve an individual speaker, a suite of presenters, or a panel (maximum of four panelists); they can also revolve around a work session or other hands-on activity. Each session will last between one and two hours, depending on topic. Our goal is to craft a well-rounded program that will provide value to our attendees. It is anticipated that the session moderator will work with the Conference Committee on content and session requirements.

Please submit the following information to the ACRA Conference Committee Chair, Kerri Barile (kbarile@dovetailcrg.com), by **February 28, 2017**.

- Name of Moderator
- Type of Session (single speaker, suite of speakers, panel, work session, other)
- Proposed Speakers/Panelists (if known)
- Session Title
- Brief Session Summary Including Requested Length of Session Slot
- Unique Attributes/Benefit to ACRA Conference Attendees
- Anticipated Technical Needs
- Anticipated Financial Needs Including Travel Funds

If you have any questions on this solicitation or the conference planning process in general, contact Kerri Barile or Marion Werkheiser (marion@acra-crm.org). Additional information on the organization can be found at [www.acra-crm.org](http://www.acra-crm.org).