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(Officers are listed on Page 2)



ACRA's midyear board meeting to be held March 8, in Ogden, Utah.

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ACRA's Mission

Our mission is to promote the professional, ethical, and business practices of the cultural resources industry, including all of its affiliated disciplines, for the benefit of the resources, the public, and the members of the association by:

- promoting and supporting the business needs of cultural resources practitioners;
- promoting professionalism in the cultural resources industry;
- promoting and providing educational and training opportunities for the cultural resources industry; and
- promoting public awareness of cultural resources and its diverse fields.

A basic tenet of ACRA's philosophy is the cost efficiency of private-sector firms in meeting the need for expertise in cultural resource management. ACRA is strongly opposed to unfair competition from tax-supported contracting programs. We believe that a greater benefit to society, and to the resources, derives from the existence of a healthy community of tax-paying, job-generating, private-sector CRM businesses.

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Lucy Wayne, SouthArc, Inc.

Vice President (gov't relations)

Ian Burrow, Hunter Research Associates

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Lucy Wayne, SouthArc, Inc.

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Government Relations - Ian Burrow, Hunter Research Associates

Archives - Charissa Wang Durst, Hardlines Design Company, Inc.

Awards - Charissa Wang Durst, Hardlines Design Company, Inc.

Competitive Practices - Nurit Finn, Wapsi Valley Archaeology

Conference - Joan Deming, Archaeological Consultants Inc.

Education - James Karbula, William Self Associates, Inc.

Liason - TBA

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NAICS - Loretta Lautzenheiser, Coastal Carolina Research Inc.

Newsletter - Lucy Wayne, SouthArc, Inc.

Policy - Mike Polk, Sagebrush Consultants L.L.C.

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Strategic Planning - Ian Burrow, Hunter Research Associates

Website - Denise DeJoseph, Historical Research Associates

Worker Safety - Bill Self, William Self Associates, Inc.

MESSAGE FROM THE PRESIDENT

By Mike Polk

The days have been somewhat gray for a very long time here in Utah. We haven't seen as harsh a winter as this in 15 years. A place where we get snow in winter, obviously alters the way that we do cultural resource work. Unlike some warmer climes where fieldwork is possible throughout the year, we try to time things to allow for more planning, and report and lab work during the winter months. There is less activity evident, but efficient production continues. As I related last column, ACRA is similarly productive right now, though all is not visible on the surface.

Headquarters is still processing and organizing materials which have been turned over by Scott Stull, our former Executive Secretary. Financial processing is being set up, new communication programs are in the works, and I and several other ACRA officers and board members are becoming increasingly comfortable in discussions with the staff at ACRA HQ. The board will have an opportunity to meet our new Executive Director, Crista LeGrand, at the midyear board meeting, to be held March 8, here in Ogden, Utah. We are excited about working with her and her staff, and how this is already transforming how ACRA functions. I believe that you will see, over a period of time, changes which will be quite beneficial to all of you. Just a few of the positive changes will include our new "Magnet Mail" system of communicating with members, and a more efficient conference registration system.

Our website development is nearly complete and is scheduled for unveiling before the ACRA midyear meeting in Ogden on March 8. A few of you have indicated to me your displeasure at the pace of movement in the roll out of this new face for ACRA and tool for companies. I share your impatience, but expect the new site to be up and running with many pages available, by the time that you read this column. Website development has increased in complexity since we established the first website for ACRA many years ago. Increased functionality for users will be a

huge benefit and maintenance costs will be relatively less than before due to many new automation developments in the industry. Right now, many ACRA members are a part of the content development of the site. It should be a tool that all of us will find extremely useful.

As you will note in reading this newsletter, the issue is larger and it covers a wider range of subjects. In part, this results from an increased enthusiasm in the organization. We are looking for many ways to help make the bi-monthly publication even more useful to the membership. Please comment on things you like, and may not like. Let Lucy Wayne, Newsletter Coordinator (lucy@southarc.com), know other kinds of things you would like to see in here or that you like it just the way it is. We want to most efficiently coordinate the information produced by our website, our newsletter, MembersOnly, and even the new Magnet Mail (which you will be seeing in the near future). Each has an important place in the scheme of communication and information dissemination. Your input in the process is most welcome and solicited.

Finally, I would like to encourage all of you to plan to attend this year's annual conference in beautiful Tucson, Arizona. The dates are September 25-28, 2008. Preliminary information was released at the St. Petersburg Conference. More updated information will be forthcoming soon and will be on the website (as well as in this newsletter). The four companies hosting this year's meeting (Desert Research, SRI, SWCA and WSA) have been regularly communicating and planning for sessions, tours and other aspects of the meeting which will make this a very educational and memorable experience. If you want to learn how to operate your business more efficiently, expand your business, learn about teaming, and meet people who share so many of the joys and problems that you do in your business, come to this conference. You will find it money well invested (in your own business).

MESSAGE FROM THE EXECUTIVE DIRECTOR

By Crista LeGrand



We are excited to be the new ACRA Headquarters. I have already noticed that the organization has enthusiastic volunteers, and it will be great to cooperate with dedicated people. That's the value of being associated with volunteer organizations. The people have passion and really believe in what they do.

I've had the opportunity to work with the Program Committee for the upcoming Annual Conference scheduled for September 25th - 28th in Tucson, Arizona. The Committee has valuable educational sessions and great social networking events

planned. ACRA staff will handle all registrations for the upcoming conference, so you will hear more from us through printed pieces and email.

We will also be using a new communication tool, "ACRA E-News" that will keep you up to date on meeting information, ACRA news and member updates.

I am really looking forward to working with ACRA. We are your ACRA headquarters, if we can be of assistance to you throughout the year. I look forward to meeting all of you at the Annual Conference in Tucson in September. If you have any questions about your membership, contact:

Stacey Johnson, Association Coordinator (questions on dues, member contact information updates, etc.)
- 410-933-3453, StaceyJ@clemonsmgmt.com.

THE FEW, THE PROUD, . . . THE ACRA ANNUAL MEETING HOSTS

If joining the Marines isn't in your future plans, how about volunteering to serve ACRA as the host of a future annual meeting? No boot camp, no uniforms, and no guns are required. Four ACRA member firms are jointly planning our 2008 meeting in Tucson, Arizona; another firm has already stepped forward to host the 2009 annual meeting in Providence, Rhode Island. No arm twisting was involved in either case. As a matter of fact, one of the firms planning the 2008 meeting is repeating its turn as host after only a few years. Isn't it YOUR turn? If your firm is looking for a new challenge with a guaranteed feel good outcome, please consider volunteering to host the annual meeting in either 2010 or 2011. Since we all like to travel to different parts of the U.S., volunteers from the Midwest or Pacific Northwest would be especially welcome. If you think your company is too small, short-staffed, or over-committed to pull this off, contact another ACRA member firm or two in your region, and volunteer as co-hosts. The Conference Committee is here to provide step-by-step pointers and assistance, and to help remove the anxiety and fear. As the newly appointed chair of the Conference Committee, and co-host of the 2007 annual meeting in St. Pete, Florida, I'll gladly share my personal perspectives on what it really takes. Was it worth it? Absolutely, YES. Call (941-379-6206) or e-mail me (aci.jdeming@comcast.net) to sign up. ACRA doesn't have a draft program, but relies on the generosity and commitment of its member firms. It's never too early to make a difference.

Joan Deming, Archaeological Consultants, Inc.

MEMBERS NEWS

STUART DIXON
ARCHITECTURAL HISTORIAN

Stuart died January 25, 2008 of cancer. He was 51 and lived in Roxborough, Pennsylvania.

Stuart was senior architectural historian for Rummel Klepper & Kahl, an engineering firm in Baltimore, at the time of his death. "Although he had only

been with RK&K for a short time, he was already well respected within the firm and was leading the firm's efforts in historic preservation work." Eric Almquist, Project Manager in Transportation Planning.

From 1998 through mid-2007, he held the same position with The Louis Berger Group, Inc., an international environmental-engineering consulting firm in Washington, D.C., where he completed more than 100 historical survey, evaluation and documentation projects. His historic analysis of farmsteads and railroad structures to be demolished by construction of a proposed federal penitentiary in Canaan Township, Wayne County, Pa., won several national awards for Berger, including the 2004 ACRA Quality Product Award. "Stuart was one of the finest architectural historians I have had the pleasure to work with," said Kay Simpson, Vice President of cultural resources for Berger. "He had a vast knowledge of building styles and the broad pattern of historical events. He was a wonderful person to have on a project, and a dear colleague." Said Marty Bowers, principal architectural historian of Louis Berger: "Stuart was an extraordinarily civil human being in a world that seems to get less so by the day. He is remembered with both professional respect and personal affection by many of us who had the privilege of knowing and working with him."

Stuart was born in Camden and grew up in Westfield, N.J. He received his bachelor's degree in

history from the University of Delaware in 1980, and a masters in U.S. history from Delaware in 1990. In the late '80s, he was hired by Sara Jane Elk, a historic preservationist for the city, to do a study of Fishtown. It was an in-depth survey of the city's industrial history for the Philadelphia Historical Commission.

Stuart asked Sally for a date. She turned him down. It wouldn't be appropriate, considering their professional relationship, she figured. But Stuart was persistent, and she finally agreed. They were married in 1990. They moved into a historic rowhouse in Roxborough, which Stuart, an excellent handyman, began to restore. It boasts a bright red dishwasher, which he gave his wife as a present.

Stuart was an excellent athlete in his youth, and pursued his passion for ice hockey long after his school days. He played goal in hockey for the Fighting Blue Hens Hockey Club at the University of Delaware. He instilled his love of sports and learning in their daughter, Elizabeth Anne, now 14. "He was devoted to the exploration of cultural resources, to the pursuit of athletic endeavors in his games and those of his daughter, and he was a devoted friend, father, son, brother and husband," said his wife, who is executive director of the Eastern State Penitentiary Historic Site.

A list of the projects Stuart worked on would fill a large volume. In Philadelphia, they included the African-American cemetery in Byberry, the Philadelphia Naval Hospital, the Garden State Parkway interchange at Cape May, mapping projects in Lower Merion and Willistown Townships, and others. He researched and wrote a report on the evolution and significance of the nation's interstate highway system to guide the Federal Highway Administration in future repairs to the roads.

He was a member of the National Trust for Historic Preservation, the Society for Industrial Archaeology, the Society for Commercial Archaeology and the Vernacular Architecture Forum.

JAMES KARBULA JOINS WILLIAM SELF ASSOCIATES, INC.

William Self Associates, Inc. (WSA), is very pleased to announce that former ACRA Board Member Dr. James W. Karbula will be joining us effective January 2008 as Principal of our newest regional office serving the Southern US out of Austin, Texas. James received his Ph.D. from UT Austin and has over 15 years experience in the archaeology of Texas and the surrounding areas. Before joining WSA, James served for more than a decade as the cultural resources program manager for an environmental consulting company in Austin, working statewide on CRM projects. James has received the Award of Merit in Archaeology for Outstanding Report Production from the Texas Historical Commission, and the Council of Texas Archeologists E. Mott Davis Award for Excellence in Public Outreach. James has served in elected positions for the Council of Texas Archaeologists, American Cultural Resources Association, and the Register of Professional Archaeologists.

You can contact James at jkarbula@williamself.com or 512-656-7757.

William Self Associates, Inc., is an established full service CRM firm in the Southwest and Pacific regions of the US, as well as Austin. WSA is celebrating its 20th year in business, serving state, federal, municipal, and all types of private clients in meeting numerous state and NHPA Section 106 cultural resources requirements in a conservative and professional manner. We cover all aspects of the discipline including historic and prehistoric archeology, architectural history, and maritime archaeology/remote sensing.

OSHA REMINDER

Bill Self, Safety Committee Chair

How to stay out of trouble with OSHA:

This is a reminder that all ACRA firms must post OSHA Form 300A in each of their offices (if they have more than one) from February 1 to April 30. The posting must be in a conspicuous place for employee review.

You can download an Excel version of the form at this site:

<http://www.osha.gov/recordkeeping/RKforms.html>

ACRA SPONSORSHIP OPPORTUNITIES

ACRA welcomes contributions at any time. All contributions go into the general fund, unless otherwise specified, and are used at the discretion of the Board of Directors. All contributions will be recognized and larger contributors can earn rewards as shown below. All benefits except Platinum are valid for the year of the donation only.

ACRA Supporter	\$10-\$499	Recognition on website and in newsletter
ACRA Society Silver	\$500-\$999	Supporter level + one free admission to a conference special event
ACRA Society Gold	\$1000-\$2499	Silver level + one free conference registration
ACRA Society Diamond	\$2500-\$4999	Gold level + 3 nights free lodging for one double occupancy room at conference
ACRA Presidential Circle	\$5000+	Diamond level + one coach airfare to DC and one night's lodging for lobbying trip
ACRA Platinum	\$25,000+	ACRA lifetime corporate membership

A BIG THANK YOU TO OUR ACRA SUPPORTERS

ACRA is very pleased to announce that the following companies and people have generously contributed to the general fund.

ACRA SOCIETY SILVER (\$500-\$999):

CCRG, Inc.--Jackson, MI

Thanks to all of you for your generous support of ACRA.

ACRA SUPPORTERS (\$10-\$499):

Bengston Consulting--Sun Valley, NV
 Diane Hanson--Anchorage, AK
 Florida History--LLC, Tampa, FL
 Geoarchaeology Research Associates, Inc.--Bronx, NY
 Heberling Associates, Inc.--Alexandria, PA
 Keith C. Seramur, P.G., P.C.--Boone, NC
 Legacy 106, Inc.--San Diego, CA
 SCI Engineering, Inc.--St. Charles, MO
 Territory Heritage Resource Consulting--Anchorage, AK
 The Mannik & Smith Group--Maumee, OH
 The Public Archaeology Laboratory, Inc.--Pawtucket, RI

NEW MEMBER PROFILES

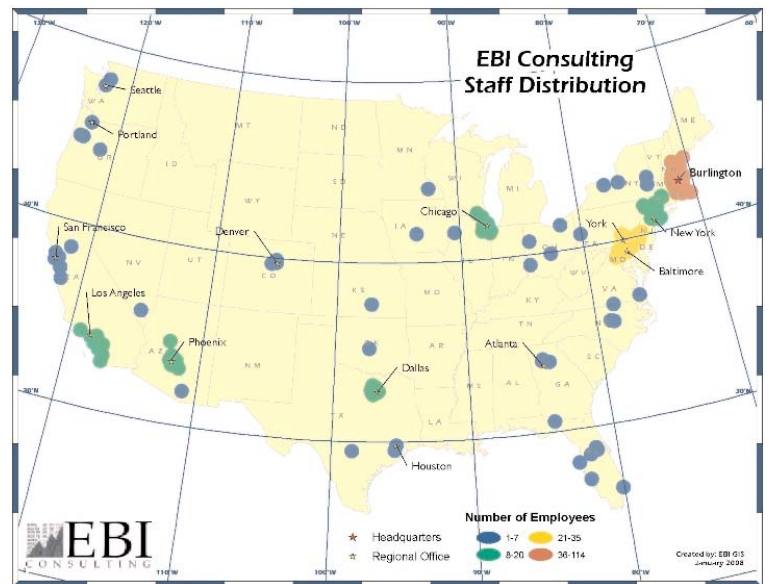
EBI CONSULTING: HISTORIC PRESERVATION SERVICES

EnviroBusiness, Inc. (dba EBI Consulting) was founded in 1989 with the purpose of creating value for its clients by utilizing innovative applications for engineering and environmental assessments. With regional offices in MA, PA, IL and AZ, EBI services a wide range of commercial, institutional and governmental clients. EBI's staff includes environmental scientists, historians, architectural historians, and archaeologists.

In 2008, EBI continues to maintain a balanced portfolio of service capabilities to serve our existing client base, while remaining attentive to evolving client needs. New client needs in the transportation, utilities, and other markets have also been realized, prompting EBI to incorporate sound deliverables and pricing to meet and exceed industry standards in these markets. The ongoing diversification of EBI brings new challenges, some that are unique to each U.S. geographic region. That's why EBI management has encouraged its staff to become more fully integrated into relevant professional organizations such as American Cultural Resources Association (ACRA). By actively engaging fellow cultural resource professionals, EBI can nurture healthy liaisons with our consulting partners that can be of mutual benefit. EBI is already finding this to be the case in various markets where we are actively engaged with fellow ACRA members at the project level.

EBI Consulting is known for the quality of our product, the professionalism and business expertise of our staff, our responsiveness, and the personalized nature of our services. Our cultural resources staff includes approximately 15 historians,

architectural historians, and archaeologists, all meeting the Secretary of the Interior's qualifications. These experts assist with historic preservation requirements for local, state, and federal compliance and simplify compliance procedures by handling file review, fieldwork and submittals. Our staff strives to maintain strong working relationships with state SHPOs that often have differing requirements. Whatever the historic and/or cultural resource need, EBI's trained staff of professionals (and subcontractors) can identify, address, and resolve the situation whether it be archaeological assessments, historic structure surveys, determinations of eligibility/effects, writing memorandum agreements, fulfilling mitigation requirements, completing National Register nominations, and much, much more.



EBI personnel are distributed throughout the areas indicated in the map above. To learn more about our Historic Preservation Services, please visit www.ebiconsulting.com or contact Rob Linn (rlinn@ebiconsulting.com) at 850-893-5732 and/or Joel Dukes (jdukes@ebiconsulting.com) at 781-418-2331. Our corporate address is EBI Consulting, 21 B Street, Burlington, MA 01803, 781-273-2500 (phone); 781-273-3311 (fax).

CHIANG, PATEL & YERBY

Chiang, Patel & Yerby (CP&Y) recently expanded services offered in-house by our Environmental Planning & Permitting (EPP) group. Overseeing this expansion as our new Historic Preservation program manager is Susan Lassell, M.A., who brings over 15 years' experience in the private sector CRM industry. Susan has been an active member and past officer of ACRA, including serving as Secretary and chair of the Education Committee.

CP&Y is a multi-discipline engineering firm based in Texas that provides transportation, municipal, aviation, water resources, transit and environmental engineering services throughout Texas and the southwest. The EPP group prepares environmental studies in support of NEPA and other federal compliance requirements on our own engineering projects, as well as the full array of

environmental planning and compliance studies for outside clients. With an integrated historic preservation program, CP&Y is able to address cultural resources issues early in the project planning process.

Currently, our HP program staff consists of preservation planners and architectural historians. Archeological and specialty cultural resources services are provided through strategic teaming arrangements. Our historic preservation services include Section 106 and NEPA compliance (public involvement, NRHP surveys, effects analysis, agreement documents and mitigation planning), Section 110 surveys, preservation planning, building and site condition assessments and innovative mitigation programs.

Our specialty is the ability to navigate through highly complex Section 106 and NEPA issues to the satisfaction of both the review agencies and the project proponent. On CP&Y projects, thoughtful management of historic and cultural resources is a shared commitment that supports the overall project objectives.

Please visit our website (www.cpyi.com) or contact Susan directly (SLassell@cpyi.com or 512-349-0700) for more information about our services or to discuss teaming opportunities. As "partners for a better quality of life", Chiang, Patel & Yerby looks forward to working with ACRA towards the continued growth and success of the cultural resources industry.

MEMBER PROFILES

MEAD & HUNT PROVIDES HISTORIC BRIDGE AND CULTURAL LANDSCAPE EXPERTISE

Mead & Hunt specializes in historic context development, architectural surveys, historic bridge preservation, cultural landscape studies, and Section 106 compliance. Our historians and preservation planners provide consulting services to engineering and environmental firms and governmental agencies nationwide.

Recognized nationally as experts in historic bridges, Mead & Hunt works with state departments of transportation including Nebraska, Texas, Indiana, and Minnesota, to evaluate, manage and preserve historic bridges. To facilitate the understanding of significant bridges from the post-World War II period, Mead & Hunt develops statewide historic contexts that identify important engineering innovations and developments. These contexts, combined with proven survey methods and sophisticated database/GIS management systems, allow our historians to develop defensible National Register eligibility and preservation recommendations for bridges.

For the Minnesota Department of Transportation (Mn/DOT), Mead & Hunt prepared a statewide management plan for historic bridges owned by local governments and private parties, to provide guidance and encourage rehabilitation and maintenance efforts. Mead & Hunt also prepared management plans for 24 state bridges that Mn/DOT has a commitment to retain. These individual bridge management plans assess each structure's physical integrity and serviceability and provide specific recommendations for rehabilitation and maintenance.

Mead & Hunt is also known for its work documenting and evaluating cultural landscapes. Staff has recently completed a Multiple Property Documents (MPD) for the Milwaukee County parkway system in Wisconsin, and a National Register Nomination of the park and boulevard system in Omaha, Nebraska. Designed and cultural landscapes, including federal work-relief efforts in parks, are themes that government agencies are encountering with increasing frequency.

Chad Moffett, manager of Mead & Hunt's historic preservation services in Minnesota, serves on ACRA's Board of Directors. For more information about Mead & Hunt or teaming opportunities, please contact Chad Moffett at preservation@meadhunt.com or call 952-941-5619.

ARCHAEOLOGICAL CONSULTING SERVICES, LTD.

PES DIVISION

Margerie Green, President, Tempe, AZ

ACS is certified as a woman-owned small business enterprise by the Arizona Unified Certification Program, qualified to provide consulting services in cultural resource and environmental management, paleoenvironmental studies, and Geographic Information Systems (GIS). Paleoenvironmental studies are conducted by personnel in ACS' Paleoenvironmental Studies Division (PES). PES has a ten-year history of conducting paleoenvironmental research in Arizona, the Greater Southwest, and western North America. We offer a full range of paleoenvironmental and related services, including bioarchaeological, faunal, geomorphological, macrobotanical, freshwater and marine shell, and palynological analyses, in addition to coordinating services with our network of phytolith, particle size, ostracode, and diatom analysts. Our team of earth scientists, environmental archaeologists, and bioarchaeologists are all expert in their field; each combines several years of experience with at least one postgraduate degree. PES has worked with over 20 academic and private consulting firms, with projects ranging throughout Arizona, as well as in New Mexico, Wyoming, and Central America. At PES, we believe in employing a multidisciplinary integrative approach, combining environmental, archaeological, and subsistence data to document the recursive relationships between prehistoric peoples and the landscapes upon which they lived. If you need any or all of these services, please call Andrea at 480.894.5477. To see the full range of laboratory and field services we offer, please visit us at <http://www.acstempe.com/pes.htm>.

DUES REMINDER

By Lucy Wayne, Membership Secretary

As all of you should know, the dues deadline was February 15. There are a significant number of firms who have not yet paid their dues.

We all know the economy is dicey right now, and for many of our firms CRM business has dropped off somewhat. And, yes, for some firms this year represents an unwelcome dues increase, though for others it actually represents a reduction. For some people, it is also difficult to determine what membership in ACRA gets you-particularly if you are not involved in a committee and don't attend annual conferences (hint, hint!).

As we have mentioned many times, if dues are not paid, you will be dropped from MembersOnly, the newsletter distribution and the about-to-debut revised web page. Plus you will not be able to vote for board members or officers or hold one of those positions. But there is more to it than that.

If you read the article in this issue on ACRA's budget-which is really very modest-you will see that your dues are important and are not wasted. Maybe ACRA only seems of value when there is a crisis like the assault on Section 106 or changes in federal labor rates or cell tower requirements. However, in order for ACRA to continue be there

when those issues arise and to continue to be an important player at the table, we need your support now so we are around to fight your battles. ACRA's standing with the regulatory agencies and the federal government did not happen overnight, and it can't be duplicated in an instant. We have to continually work to maintain that status and remain visible. We need your support to do that.

But ACRA is important in so many other ways. It is the only organization which focuses on the business elements of our industry. It is the only organization I know of where I can go online to ask for advice on CRM business matters and CRM regulations and get numerous, prompt responses. It is one of the best places to meet and interact with fellow business people who understand your problems and can provide advice-and sometimes teaming opportunities

If you think having ACRA available to take rapid action in a crisis is important, and that having an organization like ACRA available when you need advice or assistance is of value, then you need to support that organization by paying your annual dues. While you're at it, recruit your fellow CRM firms in your home state.

Thank you.

MEET ACRA OFFICERS

Mike Polk President

I was born an only child in Kentfield, California, a small suburb of San Francisco in Marin County, California. My parents moved to the Bay Area from Arkansas and Tennessee during World War II and, after the war, liked the area so much they decided to stay. I grew up in nearby San Rafael until I was 19. My father still lives there. I attended College of Marin where I first majored in music (I was a band geek, playing the saxophone in high school and so thought maybe music was something to pursue). That quickly changed when I found out how hard music theory was, and I changed to behavioral science, something I enjoyed more anyway. I really didn't know what I wanted to do in life, but I got an inkling when I read a book called *Aku Aku*, about Thor Hyerdahl's adventures as an archaeologist on Easter Island. I was so fascinated that I decided to take an anthropology course. As I was about to graduate in 1969, I noticed a flyer on the wall of my professor's office advertising an archaeological field school in northern California. It was through Sacramento State College and took place in the foothills of the Cascade Mountains. It was to last 6 weeks at a place where we would dig, survey, learn lab techniques and spend time in the country where Ishi once roamed. Wow, how could anyone turn down an opportunity like that? I was there. And, it was there that I met my future wife, Ann Swanson, another budding archaeologist who had just graduated from the University of California, San Diego.

Both of us ended up going to San Diego State the next fall and, by 1971, we were married. After graduating from San Diego State, Ann and I embarked on one field adventure after another. We both went to work for the Arizona State Museum, and spent a year

surveying and recording Hohokam sites, petroglyphs, Apache sites, and all kinds of historic sites. We eventually both began graduate school in anthropology at Idaho State. That is where I first met Dan Roberts, one of the founders of ACRA. After two years, we moved to Oregon, where I became the first Bureau of Land Management archaeologist in Vale, and later at an office in northern Oregon. While at the latter job, our job was to survey 160 miles of the John Day River Canyon. Along one inaccessible stretch of the river, we spent a week recording sites from a drift boat. Among other things, we recorded the 1920s movie set for *Wagon Train* and a 1930s whiskey still in a rock shelter.

I guess I was still dreaming of professorships and academic recognition. In 1976 we moved to Michigan where I attended Michigan State while Ann worked at the University library. Our first child, Jamie, was born there. While I originally focused on a PhD in anthropology, I completed my MA and sought more adventure. We ended up going south after three years to work with the University excavating three historic townsites on the Tombigbee River in Mississippi. I was the field supervisor and Ann worked in the lab. Not wanting to continue in academia, we moved to Irving, Texas, and I began life as a contract archaeologist (a fairly new profession at the time) with a company called Environment Consultants, Inc. (ECI). We only took this job with the idea that we could open a branch office in the Rocky Mountains. Our daughter, Jessica, was born in Irving.

In 1981 we headed for Ogden, Utah, where we had convinced the company that I could make them a lot of money. We set up shop in a rented house and hung out a shingle. That was the first time that I realized how hard it is to start a business. Marketing is not my forte and I struggled, but eventually began to gain clients and jobs, particularly in the oil and gas fields of eastern Utah. At the same time as we were

working in Utah, Chuck Niquette, first president of ACRA, was running another ECI office in Lexington, Kentucky. I guess that all good things come to an end, for one day in July 1983, I got a call and was told that my office was closing. I needed to find something else to do. Interestingly, Chuck's office was closed too, 6 months later.

Not having a lot of options, we decided to start our own company. We were not welcomed with open arms by the CRM community of that time, but then I can't blame them. Eventually, we chose the name Sagebrush Archaeological Consultants, later shortened to Sagebrush Consultants. We are currently celebrating our 25th Anniversary as a company. A lot of ups and downs have occurred in our history, some which threatened to put us out of business. Our son, Jordan, was born while we were here. He is now 14 and attending Ogden High School. Our eldest daughter, Jamie, who got a BA in Criminal Justice, works at Sagebrush on graphics and as Office Manager. Jessica used to work for us, but after obtaining two degrees from Weber State, in microbiology and psychology, she is currently working as a phlebotomist. She will be entering Idaho State next fall in their Physician's Assistant program. Aside from archaeology, Ann and I love to hike, to travel and to play with our new grandson (1 yr old). One of my passions is playing racquetball. I do it several times a week.

Sagebrush personnel, of which we have 20, work throughout the Intermountain West. We have done work as far east as South Dakota and in every western state. Our work sector emphases seem to change every year. We have rotated through mining, oil and gas, highways, and water development. One of the reasons that I think I have been attracted to the CRM field is that I can be a generalist. That suits me well. I like a lot of different things and, in this field, I have found ways to do them. I have a strong bent toward historic archaeology, though our company also does plenty of prehistoric archaeology, history and architectural history, as well. I get to carry out historic

research in libraries, county courthouses, even the National Archives. I bought and learned to use a large format camera many years ago and have completed many HABS and HAER documents requiring both historic documentation and large format photography. I've also involved myself in many architectural history jobs, and found the opportunity to work on a variety of railroad projects, one of my favorite subjects. Currently, we are completing work at the Golden Spike National Historic Site and on a 100-mile stretch of the historic Nevada Northern Railway. At the same time, last year, I excavated Paleolndian sites in Idaho. How cool is that?? Within the next ten years, Ann and I plan to transition from the business, retire and move to the coast of Oregon.

Lucy Wayne
Membership Secretary
President Elect

I was born a proud Virginian, but as an Air Force "brat" spent my elementary and high school years moving around the country. I somehow managed to attend 13 schools in 12 years--finally graduating from high school in my home state. I also went to college in Virginia, getting a B.A. in art history from Mary Washington College (now the University of Mary Washington, with an excellent preservation program that didn't exist a thousand years ago when I was a student).

Art history was great fun to study, but not particularly employable. Fortunately I married an engineer from the University of Virginia, Marty Wayne, just before graduation--so I gained a viable means of support (which remains a good thing, given the vagaries of CRM). After several years of odd jobs--including school librarian and General Electric clerical

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and library work-I went back to school again to get a masters in library science at the State University of New York-Albany. But it was not to be-the birth of my first baby and exams would have been the same week, so I opted to be a drop out.

After two children, moving to Florida and another clerical job, I decided I really needed to get a usable degree. This time I went to the University of Florida and had the wonderful experience of studying with Dr. Charles Fairbanks and getting my M.A. in anthropology, specializing in historical archaeology. And then I went to work in the CRM industry in 1982, first for environmental consultants. In 1989, I formed SouthArc with my business partner, Martin Dickinson. By then I had also been lured back to grad school at UF again-this time for a Ph.D. in architecture, specializing in preservation planning and architectural history. Just couldn't stay away from school I guess.

Given the ideal project to work on-which almost never happens in CRM-I would pick an historic site with architectural remains. It could be either industrial or domestic-as long as it had those all-important building remains. I guess the pie-in-the-sky dream would be spending my time researching historic houses and putting together documentation for their owners. Think about it-you get to visit these cool houses, examine their architecture and learn their history-hopefully in some wonderful place to visit.

My family consists of the aforementioned engineer-Marty, and our two offspring. Our oldest, Alex, is a journalist in DC. Our youngest, Michelle, is an office assistant for a construction supply company in Jacksonville, FL. And then, of course, there are the dog and cat-the only ones at home with us now.

Hobbies-well, I'm actually pretty lazy, so there aren't many. I read a lot - mostly trash (I love mysteries). I do a little needlework at times. I like to travel. And then there's shopping--which my husband

would classify as a hobby-particularly antique shopping (vs. buying-significant difference there).

Oh yes-a plug for our company (www.southarc.com). SouthArc is located in Gainesville, FL. We're pretty small-usually less than 12 employees, but work throughout the southeast given the opportunity. We are woman-owned (me), and have been around since 1989. We stick pretty much to archaeology and architectural history sorts of projects, but have occasionally done site interpretations and do resource management plans sometimes. We are charter ACRA members and really feel that this membership has been a big benefit to us-mostly by the information we have gained from other members and at conferences.

Chad Moffett **Secretary**

I was born in Mt. Horeb, Wisconsin and went to school at the University of Wisconsin-Madison. I have a BA in American History and a MA in Landscape Architecture, with a focus on cultural resource preservation. I completed my thesis research on the development of the cheese factory industry in Wisconsin, and developed a building typology for Wisconsin cheese factories between 1870 and 1920.

I live with Tobey and Parker, my awesome canine buds, and my partner of 16 years. I enjoy traveling with my boys and gardening.

I currently manage the Historic Preservation department of Mead & Hunt in Minneapolis, Minnesota. My main research interests are agricultural history and the development of post-WWII suburbs. Mead & Hunt specializes in historic context development, architectural surveys, historic bridge preservation, cultural landscape studies and Section 106 compliance. Our historians and preservation planners provide consulting services to

engineering and environmental firms and government agencies nationwide. In particular, we are recognized nationally as experts in historic bridge surveys and management plans, and work extensively on compliance for state departments of transportation.

I have served on the ACRA Board of Directors since 2001 and am currently Secretary. Thanks to everyone for supporting ACRA.

Ian Burrow

Vice President -Government Affairs Chair, Strategic Planning Committee

I have had the great good fortune to work in CRM in two countries. Born and raised in England, I obtained my BA in History and Archaeology from Exeter University and my Ph.D. from Birmingham. My research was on the re-use of prehistoric hill forts in Southern Britain during the immediately post-Roman period. I found actual employment as a result of the "Rescue" movement of the 1970's that brought much more government funding into archaeology, and led to the establishment of many regional archaeological organizations in the UK. It was a heady time. I worked for one of these "units" for a while and then moved on to become a County Archaeologist, with responsibility for creating a detailed county site inventory for use in development planning. Inevitably, county archaeologists created an association for themselves, and I had the honor of chairing it for a while. British archaeologists also formed the Institute of Field Archaeologists (IFA), of which I am a charter member.

In 1985 I was appointed Director of the Oxford Archaeological Unit, widely regarded as a job which held great promise, but one which turned out to be a poor fit for me. Through a series of coincidences I re-established contact in 1987 with a former student

colleague, Richard Hunter, who had recently set up a CRM firm in New Jersey. Early in 1988 I and my American wife Cathe (discovered ten years previously on a medieval monastic site in the English Midlands) picked up sticks and moved to the U.S. to work at Hunter Research, where I have been ever since.

CRM inevitably makes you a generalist, and I have developed interests in many areas of archaeology and CRM. I am chiefly a historical archaeologist by inclination, with particular interest in the archaeology of institutions (e.g. the church, the military). I received excellent field training in the British tradition and enjoy the challenges of disentangling complex stratigraphy and of ferreting out the secrets of historic landscapes. I love to teach and communicate about archaeology and history, and have always done a considerable amount of adjunct teaching and lecturing.

My company, Hunter Research, Inc., has just passed its 20th anniversary. We are a full-service CRM firm with a regional focus in the Mid-Atlantic (though we'll go anywhere!), located in an early 20th century duplex in downtown Trenton, New Jersey. We pride ourselves on the quality of our work, and place great emphasis on thorough historical research. We have also completed a number of successful interpretive projects, designing and producing booklets, videos, signage and the like.

In my personal life I am blessed with a wonderful wife (morphed from archaeologist to paralegal). She and I adopted our terrific daughter Nicola (now 15) from Peru in 1992: quite an adventure in itself.

I have been attending ACRA conferences since the beginning, and in 2004-5 I was privileged to serve as President. It was a very busy time! Our long-term Executive Director Tom Wheaton picked that year to announce his retirement, and we spent much time

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hammering out a transitional structure that would enable us to continue to function effectively without his guiding hand. Simultaneously, ideological Republicans in Congress, led by Rep. Pombo of California, launched a strong assault on Section 106 of the National Historic Preservation Act, and I was hussled into the world of Washington lobbying almost overnight. The ACRA team worked effectively with other historic preservation organizations to eventually quash this repulsive proposal. No doubt it will reappear again in some form.

My term on the ACRA board will come to an end at the 2008 annual meeting. This will be a time of sadness, because the people who serve our membership in this way are some of the smartest, funniest, most constructive, and most collegial (not to mention the most argumentative) folks you are likely to meet anywhere. If you haven't yet served on the Board, give it serious thought. You will not regret it.

Colin I. Busby, Ph.D., RPA **Treasurer**

I was born and raised in a small company town in northern Quebec until my father and mother decided that a job in sunny California beat another cold Canadian winter in the bush. So, in my mid-teens the family was uprooted to California - the land of surfing, sun and all that stuff from the few movies we had seen of this part of the USA. Rude shock as we ended up in Oakland, tossed into the California education system (Where is Canada?) and ended up in school shop classes since there was no room in English and Algebra! However, my brother and I had the freedom and time (no or little homework) to roam the Bay area and had a great time in Berkeley where the "revolution" had started. After two years we were back in Montreal struggling to rejoin the Quebec

school system after basically several years of showing up and generally not doing too much.

I struggled along and managed to pull out good enough grades to be accepted as a foreign student at UC Berkeley, which I figured had something for everyone (and it was back in California). It was also the time of increasing Vietnam and Cambodia war protest activity and "Beserkely" was a very active school with its student activism which I often witnessed first-hand as a free-lance photographer.

I majored in Anthropology/Archaeology with an emphasis on California and Great Basin prehistory and ethnography. I managed to find the time to take a field school in the western Great Basin and one in southern Alberta during the summers. One item I should mention is that I had always been interested in archaeology since I spent many summers in Alberta visiting various bison jumps, camps and historical sites and basically collecting at them. During my junior year my parents moved back to California and I did not have to pay foreign student tuition! I was accepted for graduate school during my senior year and my future professor, Robert Heizer, asked me if I wanted to run my own project at a site in the western Basin. So I said yes and found myself running a volunteer project with student labor excavating a rockshelter for six weeks. During my time at Berkeley I ran several other rockshelter and open site excavations in California and Nevada, worked for the BLM, excavated in Guatemala, taught and worked as a research assistant for various and sundry professors, undertook a few small consulting jobs and sat as the student rep on a number of university-wide natural resources committees. In retrospect, all excellent learning experiences for my inadvertent future career in cultural resources management.

The academic slots were lacking when I received my Ph.D. in 1978, and I and several other jobless colleagues in physical anthropology and

archaeology formed Basin Research Associates as a temporary measure to take advantage of archaeological contract and consultant activities in California and Nevada. We were successful from month two and we were fortunate to do some interesting research, surveys and excavations for a variety of land managing agencies, as well as an increasing number of private and other public clients. Work snowballed; we added staff, obtained larger offices and had to incorporate in 1980. This year marks our 28th anniversary.

During these 28 years I almost managed to break way from CRM. In 1982 I became the managing editor of the now defunct Handbook of North American Indians but was RIFed during later budget cuts. In 1992 I started working with Bechtel, but again market conditions intervened and I was back in consulting. My partners moved on at various times to new careers and I am the sole remaining survivor of the original 1978 group.

My ideal site fantasy (forget the CRM stuff) would be to direct the excavation of an Egyptian tomb (don't mind the desert) or a Viking long boat burial or maybe a Roman villa in the UK.

I met my wife on a CRM project in Nevada and she joined the firm, now doing some of the graphics and GIS work. We have two children (twins), a son (Ian) and a daughter (Caitlin) who have just started high school - one in a private school and the other

public. Makes for some interesting comparisons between the systems! We have two (spoiled) family cats.

Hobbies are a bit low due to the roller-coaster demands of a small business. Reading of trash adventure novels, some travel, photography, old car repair and computer repair and help seem to be it these days! Time just seems to evaporate. Aside from ACRA Treasurer I will be the incoming SAA Committee Chair for Consulting Archaeology starting in March 2008 (Shameless Plug - there will be a CRM Expo at the SAA in Atlanta in 2009 so mark your calendars)..

You can check out Basin Research Associates at www.basinresearch.com. We are located in San Leandro, California (just south of Oakland) and are considered a small consulting business. We have a core of 6-7 employees specializing in prehistoric and historic archaeology and architectural history with several partner consultants and firms, including other ACRA members. Northern and central California and Nevada are our main business areas of interest, although we often do peer reviews and provide expert opinions of CRM projects elsewhere. We often work for various public agencies as their in-house cultural resources consulting staff and generally focus on small to medium projects, although we often have partnered with other firms to manage large size, multi-year projects.

ACRA'S 2007 EXPENSES

By Mike Polk, Colin Busby and Steve Dasovich

In the past, ACRA has not publicly provided the general membership an annual accounting of the expenses incurred during any given year, although this information has always been available on request from the Treasurer. The board has decided that this should be started this year. Keep in mind that at least 80% of ACRA's funds come from dues. The remainder comes primarily from member contributions and, in good years, from the annual conference. ACRA's board strives very hard to keep costs down and within the anticipated limits of dues receipts.

In order to better understand the "expense of doing business" we have provided the accompanying pie chart to illustrate our expense regimen by calling out categories of expenses. In this way, the membership will be able to quickly see year by year the changes in ACRA's expense patterns. However, it is not possible to convey all the information necessary to understanding where our expenses come from without an accompanying explanation. The expenses that ACRA incurred in 2007 have been categorized into eight general areas. These include:

ACRA Services/Marketing - this represents what ACRA spent on member services and marketing, and includes, among others, advertising (e.g., for SAA and SHA conferences) and the bi-annual Salary Survey (conducted in 2007 and therefore not to be conducted in 2008). As ACRA expands its services to the membership, there will be new additional items included in this category.

Government Relations - these expenses and fees are related to Nellie Longworth's services to ACRA. This category may also include expenses associated with special visits for hearings and meetings on Capitol Hill by ACRA's officers and designated representatives. In 2007, there were no other expenses related to such visits.

Newsletter - primarily editorial and production costs associated with the newsletter.

Internet/Website - website redevelopment and maintenance, plus internet fees.

Financial/Insurance - this category includes the fees and expenses related to our insurance coverage, bank and credit card fees, and tax preparation. These are all necessary expenses and will vary from year to year.

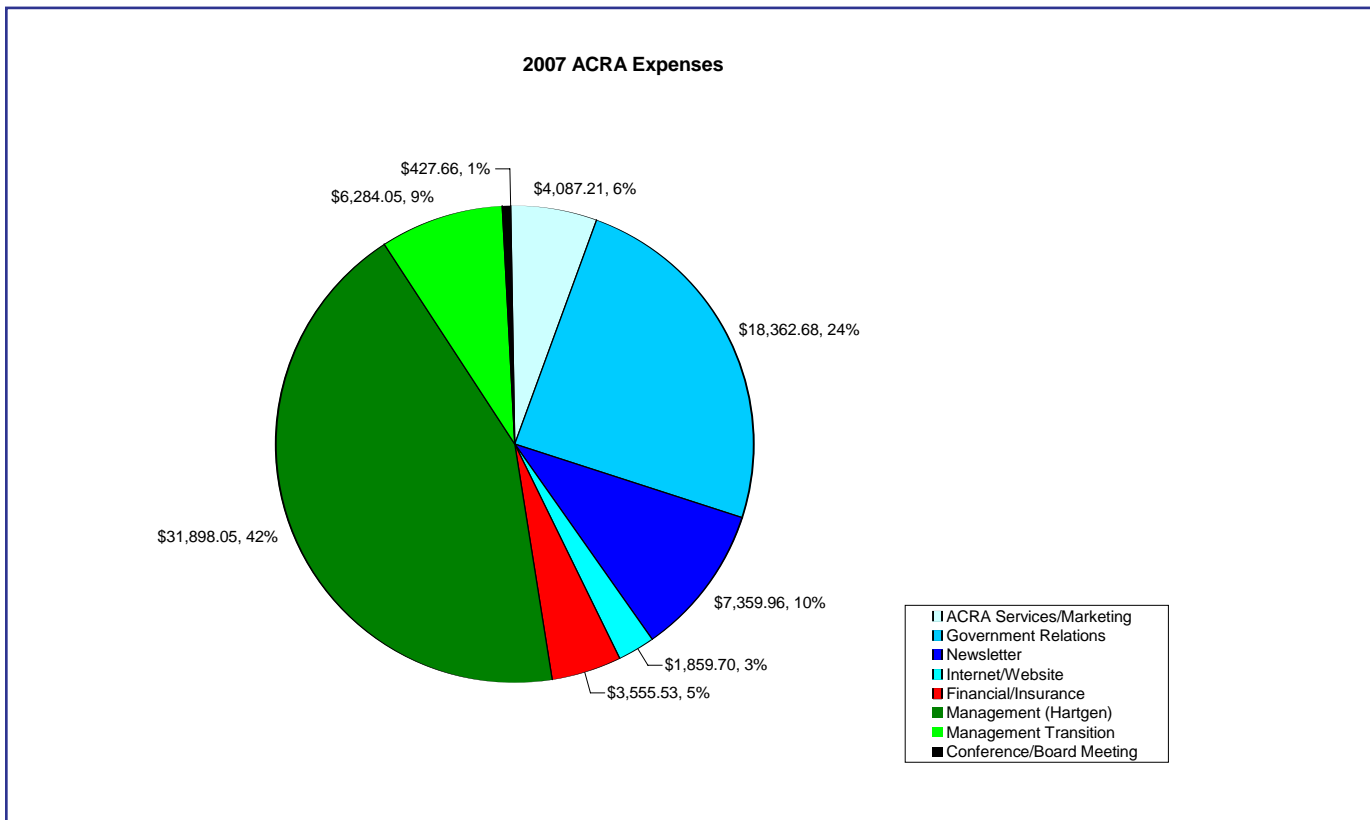
Management - This category represents the expenses associated with our former Executive Secretary under contract with Hartgen & Associates. This segment of the budget will be allocated to our management firm in the future.

Management Transition - expenses associated with transitioning from an Executive Secretary to the current management firm. These should be "one-time" costs and include the costs of meeting with the firm by selected members of the board.

Conference/Board Meeting - direct expenses associated with our annual conference and board meetings. This is a very small percentage of ACRA's annual expenses. This is because, at this time, individual member firms run the annual conference themselves and do not run the expenses and income through ACRA, but instead run it through their own accounting systems or strategies. ACRA is studying the issue of operating the conference as an organization. If this happens, this particular category would increase dramatically. Expenses for the midyear board meeting are

incorporated into the annual budget. Expenses for the annual board meeting (held at the Annual Conference) are covered by the host of the meeting. For both meetings, board members and officers pay their own expenses for the trip.

Board members and officers receive no salaries or stipends for their service. They also donate extensive time during the year to the business of ACRA through emails, telephone calls, letters, committee work and sometimes trips.



BEAGLES BOOST BOTTOM LINE!

By Charissa W. Durst

We've all heard about the health benefits that pets can provide-lowering tension and increasing morale-but I think I can safely say that beagles in the office are just plain good for the health of the bottom line, in ways we never would have predicted! (And since a beagle just won Best of Show at Westminster for the first time ever, now seems an appropriate time to showcase our own hounds!) For the past fifteen years, we've employed at least one beagle in the office, with a total of four beagles holding various positions over the years. Bagle the Beagle came to the office in April 1993 when the company was three years old, and work was pretty scarce. We had to sneak her in and out of the office each day, but within two months of her arrival, we landed two big federal contracts, ensuring the firm's survival. Possibly, Bagle brought us good luck, or maybe we all just started marketing harder so we could feed her, but nonetheless, the beagle-booster factor had begun. A year later, we secured an accommodating landlord

(one with four Yorkies afoot) and a new lease with a two-dog provision. I mean, every smart company plans for growth, right?

As an honorary HR rep, Bagle made personal rounds every day at lunchtime, checking to see that each employee ate well (and shared well); she was greatly missed when she passed away in 2004. Clients, too, kept an eye out for new beagle talent. Sadie, our second beagle, was referred to us from a client who rescued dogs in her spare time; she knew we had one beagle and figured it was only a matter of time until we would be ready for another. In the meantime, we did a lot of work with this client!

Two months after Bagle left us, I was interviewing the facility manager of the local dog shelter about a design for their new facility, when he ushered me into the kennel and showed me an adorable 8-week old beagle puppy. Well, we did not get the design project, but I hired the pup right away. We dubbed her Donut the Beagle, keeping with the round-food theme, and she grew up on the job. Several employees joined the effort to train her, which proved to be a startling, unexpected challenge-she had more than a few street-pup behavioral issues and quickly acquired nicknames like "Little Monster," "Psycho-pup," and "Cujo." ("Donut" turned out to be a doubly appropriate name because of her "sweet but fried" disposition.) Talk about an office team-building activity!

But, patience and perseverance paid off, and today Donut the Beagle (aka "Lovepup") is a well-socialized, very popular member of the team who can really break the ice in high-powered meetings. Not too long ago, we were part of a large design-and-construction project that was short-listed for an interview. Since our office is located close to the



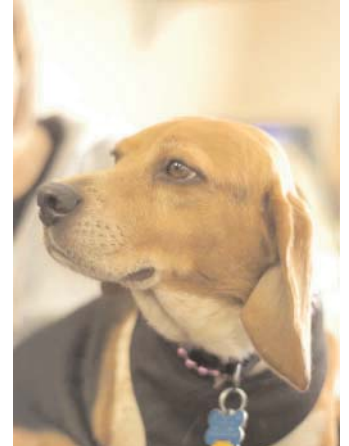
Bagle - the first honorary HR rep.

client, we all met here before the interview to rehearse the all-important presentation. The project manager gave his introductory speech and sat down at the conference table. Dropping his hands to his lap, he looked down and said, "Hello sweetheart, where have you been?" His lead architect looked at him in shock and blurted, "I sure hope you're talking to the dog!" Laughter erupted around the table, cutting the pre-presentation tensions, and leaving us all pretty relaxed as we went to the interview. And yes, we did get the job!

A beagle in the office has also proved to be a pretty useful marketing tool for the company. On one occasion, we won a historic theatre renovation project after being chosen over a competing firm: the client had checked out each firm's website (ours includes Donut) and visited some sites, deciding in the end that we were more "approachable" than the other firm, who occupied an imposing building that did not seem to allow pets. We suspect Donut's pretty face might have been instrumental in the decision.

Did I mention that beagles can help smooth out some of those gnarly financial negotiations? On an extensive archaeological excavation project, we argued for over three years over the dollar amount of a change order. The client (an agency) brought in an auditor to make sure all our paperwork was in order, and one day, while we were speaking on the phone, the beagle factor intervened: Donut barked at the mailman. As fate would have it, the auditor kept beagles himself and especially appreciated that all of ours came from shelters. What had dragged on for years was suddenly resolved in an afternoon! Beagles, no doubt, make excellent ombudsmen.

We now have clients who call and ask, first thing, "How's Donut doing?" They often follow every new posting of Donut on our website, and soon they'll be familiar as well with our newest hire, Karly the Beagle, a five-year-old mom rescued recently from the shelter by one of our senior employees. When Donut and Karly play, the noise can sound pretty ferocious in the background. If people on the phone overhear the noise and ask about it, we tell them "that's where we throw our late-paying clients!" We've found it to be surprisingly effective. Now, if we could only train them to dig 50-cm-square shovel-test units...



Karly - a recent office addition

Charissa W. Durst is an Architect and President of Hardlines Design Company in Columbus, Ohio.

LEGISLATIVE UPDATE

FEBRUARY GOVERNMENT AFFAIRS UPDATE

By Nellie Longworth, Government Affairs Consultant

PRESIDENT'S PRESERVATION BUDGET REQUEST GOES TO CONGRESS - NOW THE WORK BEGINS!

The President's FY2009 Budget request "hit the streets" on February 4th. The total Budget is a whopping \$3.2 trillion, up from \$2.9 trillion in 2008. Historic preservation funding for the SHPOs, Tribes, and Preserve America was requested at the same level as his budget last year, though Save America's Treasures was increased. The good news is that the National Park Service received \$2 million to digitize the National Register.

It should be noted that the increases in preservation program funding in FY2008 happened because Congress vigorously supported increases in the programs. Total preservation funding in FY2008 - after Congressional action - was \$78.275 million, \$18,617 million added in Congress to the President's last year's request. His budget this year shows a \$13.675 million shortfall from the actual funding of a year ago.

Hearings will begin in March. It should be noted that the Preservation Action/NCSHPO Lobby Days will take place in Washington DC on March 3-4, with a major effort to increase the FY2009 preservation funding levels. Last year, the House added \$10 million for the SHPOs to the President's Budget for a total of \$45 million, but, it was compromised between House and Senate for the \$39 million.

THE FARM BILL

I know that some of you wonder why we are involved in the Farm Bill. There is a good reason and it has to do with farms that have historical or archaeological resources on their land. Many are concerned with the dramatic loss of the family farm due to buyouts by giant farm groups and encroaching development.

The Conservation Title of the current Farm Bill supports the reauthorization of Farm and Ranchland

HISTORIC PRESERVATION FUND

<u>HPF Approps</u>	<u>President FY2008</u>	<u>Final FY08 Approps</u>	<u>President FY2009</u>
SHPOs	\$35.717million	\$39.376 million	\$35.7 million
Tribes	\$3.941 million	\$6.399 million	\$3.9 million
Save America's Treasures	\$10 million	\$25 million	\$15 million
Preserve America	\$10 million	\$7.5 million	\$10 million

*Preserve America has been removed from the Historic Preservation Fund and is now funded through the National Recreation and Preservation Account in the National Park Service . It is included in the above calculations.

Protection Program (FRPP) begun in 2002 in both House and Senate to save the family farm through protective easements. Easements reduce the value of the farmland on the open market but the farmer is reimbursed for the loss from the US Department of Agriculture (50%) and public and private conservation easement holders.

The Senate bill supported the reauthorization FRPP and, in addition, extended the eligibility of historic and archaeological resources to the Grassland Protection Program, a big program for western ranches. Since the House did not include this in their version, it is up to the House-Senate conference to resolve the difference in the next few weeks.

The FRPP program has successfully protected the following farmland with historic and archaeological resources:

The Sabbathday Lake Shaker Village (1,700 acres and 19 buildings) National Historic Landmark--New Gloucester, ME

Wilson's Creek National Battlefield, (102 acres on the edge of the battlefield)-- Springfield, MO

DeHaan Ranch (4,395 acres.7 historic resources)--Menard, MT

Dan Fife Farm (179 acres), site of Daniel Webster Homestead--Merrimack County, NH

Aversboro Civil war Battlefield (125 acres)--Harnett County, NC

Lampert Property (60 acres) adjacent to the Cowee Cherokee burial mound,--North Western NC

Phillps Mill Creek Site, National Historic Landmark, dates back to 1100 AD--outside Cherokee, IA

Reikert Farm at Gettysburg Battlefield (115 acres)--Gettysburg PA

Pritchard-Grim Tract at Kernstown & Payne's Farm Battlefields (412 acres)--Frederick County, VA



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ACRA's Members-Only Listserver

MembersOnly is a private email forum intended to promote dialogue between ACRA members, and to provide a venue for the membership and the board of directors to share information, and to post queries and comments for discussion. To participate in MembersOnly, visit www.acra-crm.org and click on the link under ACRA forums.

2008 ACRA EDITION SCHEDULE

DEADLINE	PRODUCTION
February 25	March 1
April 26	May 5
June 29	July 7
August 31	September 8
November 1	November 10

advertising space available

ACRA Edition offers advertising space to our members. Does your company have a special product, service, or publication that would be of interest to some aspect of the CRM community?

Why not consider placing an ad in **ACRA Edition**?

Advertising Rates:	Per 6 Months	Per Year
Business Card size (3.5"x 2")*	\$100.00	\$175.00
1/4 page (3.5"x 4.75")	\$200.00	\$350.00
1/2 page (7.0"x 4.75")	\$300.00	\$525.00

* Business cards can be scanned.

ACRA Edition

is a bi-monthly publication of The American Cultural Resources Association. Our mission is to promote the professional, ethical and business practices of the cultural resources industry, including all of its affiliated disciplines, for the benefit of the resources, the public, and the members of the association.

This publication's purpose is to provide members with the latest information on the association's activities and to provide up-to-date information on federal and state legislative activities. All comments are welcome.

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